



Piemonte

Incoming Tour Operator Catalogue.



Fotogramma: © Visit Piemonte - Piri, Giorgio Gulmini.



PIEMONTE
EXCELLENCE



Piemonte

Welcome to **Piemonte**, the region which, as its ancient name **Pedemontium** suggests, stands at the foot of the **Western Alps**, with extraordinarily beautiful peaks, such as **Monte Rosa** and the unmistakable pyramid of **Monviso**, known as the "**King of stone**", where Italy's longest river, the **Po**, originates. Piemonte is a harmonious blend of **art**, **history** and **nature**, **excellent gastronomy** and **wine tradition**, amazing landscapes and plenty of **sport** and **activities** for leisure and relaxation.

Welcome to **Torino** and **Piemonte**!

www.visitpiemonte.com/en



How to get there

✈ Torino Airport
www.aeroportoditorino.it

✈ Cuneo Airport
www.cuneoairport.com

✈ Milano Malpensa
www.milanomalpensa-airport.com

🚆 Trenitalia
www.trenitalia.com

🚆 Italo
www.italotreno.com

🚗 A4 Torino - Milano - Venezia - Trieste
www.satapweb.it

🚗 A5 Torino - Aosta
www.sav-a5.it

🚗 A6 - A10 Torino - Savona - Ventimiglia
www.autostradadeifiori.it

🚗 A21 Torino - Piacenza
www.itpspa.it

🚗 A26 Genova - Gravello Toce
www.autostrade.it

🚗 A32 Torino - Bardonecchia
www.sitaf.it

Local Tourist Boards

1 | ATL Turismo Torino e Provincia
www.turismotorino.org

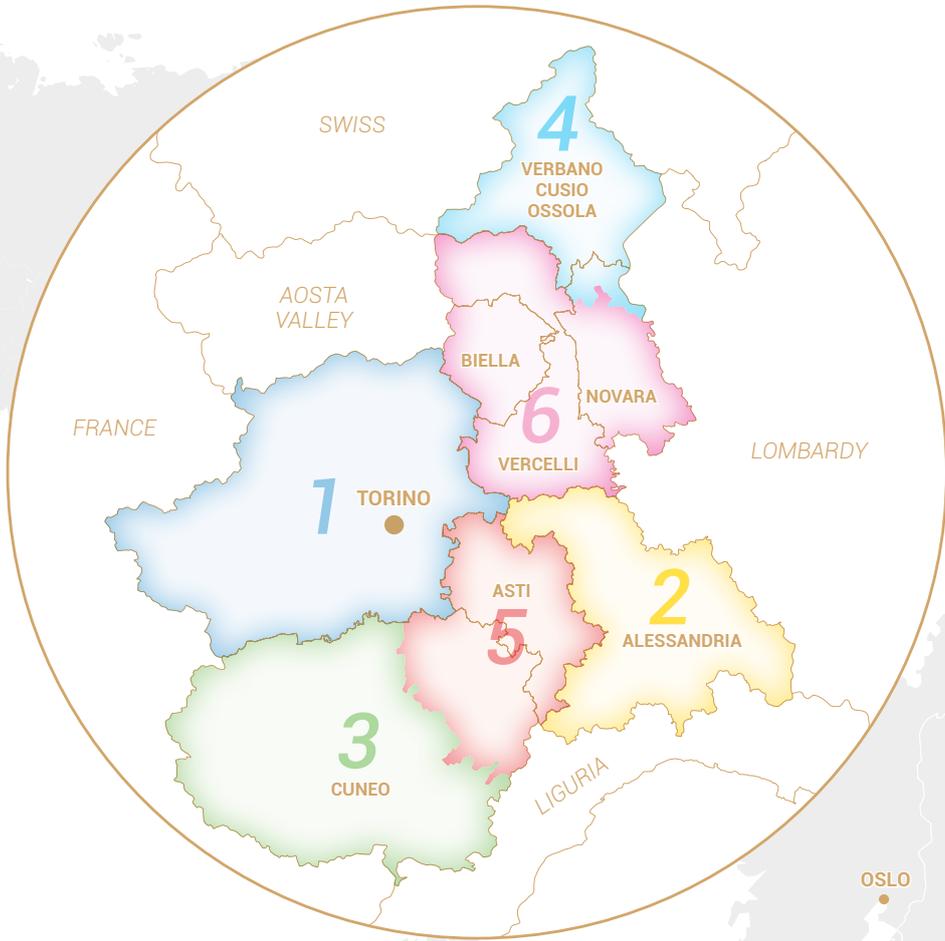
2 | ATL Alexala
www.alexala.it

3 | ATL del Cuneese
www.visitcuneese.it

4 | ATL Distretto Turistico dei Laghi, Monti e Valli dell'Ossola
www.distrettolaghi.it

5 | ATL Ente Turismo Langhe Monferrato Roero
www.visitlmr.it

6 | ATL Terre dell'Alto Piemonte - Biella Novara Valsesia Vercelli
www.terrealtopiemonte.it



There is a word that brings together the multifaceted souls of **Piemonte** and that word is "**excellence**": as the name **Pedemontium** suggests, the region stands at the foot of the Western Alps, and offers a landscape dotted with high peaks and wide valleys, smooth hills and lakes of outstanding beauty, vineyards producing noble wines like Barolo, Barbera and Asti Spumante, ancient art cities and Torino, Italy's first capital and today UNESCO Creative City of Design, the dynamic

hub of Piemonte with a Baroque heart. Torino and Piemonte are a **perfect destination** for all international travelers, that is constantly promoted by the operators included in this catalogue through their professional skills and passion. We hope that this booklet catalogue will be a useful tool for an effective and fruitful collaboration with Piemonte's tour operators, under the sign of a successful promotion on the international markets. Get inspired by Piemonte.



Torino, Aerial view of the city centre. © Visit Piemonte, Getty Images.

Experience the Italian lifestyle in Torino and Piemonte Incoming Tour Operator catalogue

Piemonte is a vibrant mix of **art** (from Romanesque to Baroque style, from the 5 UNESCO Sites to cutting-edge contemporary art), **history**, world-class **food and wine**, exclusive **shopping**, amazing **landscapes**, an extensive range of **cultural events** and a wide array of sport and outdoor activities.

With a population of over 4 million people and a fully-fledged economic structure, Piemonte is among the most important regions of Europe.

Its gross domestic product (GDP) is comparable to that of the wealthiest European regions, while its per capita income is among the highest in Europe, making Piemonte

a prestigious destination of great appeal. Moreover, thanks to its versatile territory, Piemonte can host corporate events, congresses, incentive tours and weddings all year round.

Visit Piemonte, the in-house company of Regione Piemonte for tourism and agrifood development of the territory, also participated by Unioncamere, has edited **this catalogue**, collecting all information and offers provided by incoming tour operators, travel agencies and the Tourism Consortia, in order to give **useful information** about **tourism opportunities in Piemonte** to Tour Operators of the international market.

How to use this catalogue

This catalogue is a collection of dossiers provided by Piemonte's incoming operators who have joined the initiative promoted by Visit Piemonte.

TORINO

Art & Culture: the elegant complex of the 16 Royal Residences of the House Savoy is a UNESCO World Heritage Site in Torino and its surroundings. In Torino includes the Royal Palace with the Chapel of the Holy Shroud, Reggia of Venaria, the Hunting Lodge of Stupinigi and the Castle of Rivoli; more than 50 must-see museums, like the Egyptian Museum - the most important of its kind in the world after that of Cairo -, the National Museum of Cinema and the National Automobile Museum.

Food & Wine: Birthplace of vermouth and the aperitif, Torino is an exquisite capital of taste, with delicious products, such as chocolate and artisanal ice-cream, grissini (breadsticks) the famous vermouth and noble wines.

Do not miss the opportunity to pamper yourself with a multisensory experience in one of the Michelin starred restaurants in the city.

Mountains: it is the city that in 2006 hosted the XX Winter Olympics on the Vialattea (Milky Way) ski resort including Sestriere, Sauze d'Oulx, Sansicario, Cesana,



Valentino Park, Torino. © Realy Easy Star.

Claviere, Oulx, Pragelato and the French Montgenèvre, along with the ski area of Bardonecchia. In winter 400 kilometres of runs and lighting systems for night-time skiing. In summer, a great variety of activities, from trekking to walking, MT bike and horse riding.

Shopping: a broad range of artisanal and modern shops, as well as gourmet boutiques under 18 km of arcades in the historical centre; Porta Palazzo, the biggest open air market of Europe, that offers It a great variety of goods, from clothes to grocery.

Parks and Hills: the Gran Paradiso National Park in the higher Canavese area and The Hill of Torino extends to the foot of the River Po Park and Collina Torinese Park, a UNESCO MaB Reserve. To enjoy the variety of its areas and landscapes, you just need to venture onto the Anello verde (Green ring), the hiking trail made of ancient paths, gardens, wooded areas and residences such as Villa della Regina or sacred architecture such as the Basilica of Superga.

UNESCO: The Torino area boasts the Sacred Mount of Belmonte, which is part of the 7 Sacred Mount of Piemonte UNESCO, and Ivrea industrial city of the XX century.



Gallery of the Kings, Egyptian Museum, Torino © Museo Egizio.

ALESSANDRIA

Art & Culture: the ancient centre of Casale Monferrato, with the Cittadella, the huge hexagonal fortress on the left bank of the river Tanaro, its Baroque buildings, the medieval cathedral of Santa Maria di Castello, impressive squares and arcades, Alessandria is the capital of lower Monferrato with a typically Piedmontese air; the Sacro Monte di Santa Maria Assunta, the Sacred Mount of Crea, a UNESCO World Heritage Site.

Food & Wine: a yummy tradition in chocolate and confectionery in Novi Ligure, whereas Casale Monferrato is the capital of Krumiri biscuits. An extensive wine list includes the Gavi and Dolcetto di Ovada DOCG, along with the Brachetto d'Acqui DOCG dessert wine.

Shopping: a special travel experience awaits shopping lovers in Valenza Po, the goldsmith city with centuries of glamorous tradition, known all over the world.

In Alessandria, Borsalino, the oldest Italian company specializing in the manufacture of luxury hats. A great number of famous brands are the core of Mc Arthur & Glen Outlet in Serravalle Scrivia.

Spa and Wellness: well-known since Roman times thanks to its 35 springs, Acqui Terme continues today this long spa tradition, offering modern wellness and beauty treatments in the thermal facilities.

ASTI

Art & Culture: the area preserves a precious heritage of Romanesque sites, such as churches, castles and abbeys, among which the beautiful Abbey of Vezzolano and the Castle of Costigliole, restored over the centuries.

Food & Wine: typical wines and foods, such as Barbera and Moscato d'Asti, Nizza DOCG, Malvasia, Ruchè, hazelnuts and the "Robiola di Roccaverano" cheese.

Hills: The gentle hills, many of which covered in vine, are a real natural spectacle to admire in every season for the change of colors and scents, especially in autumn, when the area reveals great beauty with the magic of foliage. Perfect for a fall holiday among medieval villages and cellars.



View of Monviso from Pian del Re, Cuneo. © Visit Piemonte-GettyImages.

BIELLA

Art & Culture: Biella is a UNESCO Creative City for the "Crafts & Folk Art". Textile tradition, nature and contemporary art pole (such as Cittadellarte Fondazione Pistoletto) are the most evident characteristics of its territory, embraced by the Oasi Zegna Natural Park and the Burcina Park. The Castle of Massazza (1000 A.D.) and surprising ancient villages like Rosazza.

Mountains: Biemonte is a real outdoor oasis and in winter offers a wealth of ski slopes.

Paths of art and Spirituality: The Sanctuary of Oropa, which is the most important Marian sanctuary of the Alps, surrounded by an amazing natural landscape (the Special Nature Reserve of Oropa) and close to the Sacred Mount of Oropa, a UNESCO World Heritage Site. At a short distance, in Sordevolo, every five years in summer the amphitheater of the small village hosts the "Passion Play", a great collective event, unique of its kind in Italy, with hundreds of non-professional actors staging the episodes of the Passion of Christ.

Shopping: Along the "Wool Road" from Biella to Borgosesia, you can enjoy an exclusive shopping experience in clothes and textiles companies of worldwide famous brands such as Ermenegildo Zegna, Loro Piana, Cerruti.

Gardens: The Oropa Botanic Gardens and the Zegna Oasis, a freely accessible nature park of 100 sqm. with the Alps in the background.

CUNEO

Art & Culture: Cuneo, where six valleys between Liguria and France come together, is rich in Baroque buildings and churches, along with the fifteenth-century synagogue and the surprising dimensions of Piazza Duccio Galimberti. The Castle of Racconigi, the Castle of Govone and the Castle of Pollenzo, which are included in the superb complex of the Royal Residences of the House Savoy, a UNESCO site.

Food & Wine: Alba White Truffle; Barolo, Barbaresco, Dolcetto and Nebbiolo wines; the "Langhe round and gentle hazelnut" and a great choice of artisanal cheeses,



Piacenza wool mill, Biella. © Visit Piemonte, Getty Images. Giorgio Perottino Ph.



in the territory where the international Slow Food organisation was born.

Mountains: the Park of the Monviso mount and the Natural Park of the Maritime Alps belong to the biggest protected areas in Piemonte. Ideal places in summer for excursions and cycling tourism, in winter they turn into a skiing and mountaineering paradise called Riserva Bianca Limone Piemonte and Mondoleski, with Frabosa and Artesina.

Hills: vineyards, towers and villages perched on stunning hills characterise the landscape, with historical buildings, such as the Castle of Grinzane, with the Regional Wine Cellar, and the Castle of Barolo, which is the seat of WIMU - the Wine Museum.

NOVARA

Art & Culture: Novara is a Baroque gem surrounded by plains and rice fields with view of the Alpine peaks. The elegant, and highest brick dome in Europe of the Basilica of San Gaudenzio is its architectural landmark, along with the Castle and the complex of Broletto (medieval municipal hall).

Food & Wine: rice for a delightful risotto and wines, such as Ghemme DOCG, Boca, Colline Novaresi and Fara DOC. The Novara area is the home of Gorgonzola cheese, which is exported all over the world.

Paths of art and Spirituality: the Sacro Monte of Orta, one of the UNESCO Sacred Mounts, dedicated to Saint Francis of Assisi, and the Abbey of Santi Nazario and Celso in San Nazzaro Sesia.

Lakes: the Lake Orta with the enchanting Island of San Giulio and its Romanesque Basilica.

VERBANO CUSIO OSSOLA

Art & Culture: The Borromean Islands, Stresa and the enchanting cities on the Lake Maggiore shores; the



Sacro Monte di Ghiffa and the Sacro Monte Calvario di Domodossola are among the Sacred Mounts of Piemonte, designated as a UNESCO World Heritage Site in 2003.

Mountains: The Ossola Valleys are particularly fascinating in all seasons and ideal for hiking and walking. In winter Neveazzurra ski resort with Macugnaga, is wonderful for all sport enthusiasts and for who is seeking pure mountain and pristine nature. In the Formazza Valley, the Toce Waterfall, with its fantastic 143-meter-tall waterfall, is one of the tallest in Europe and among the most spectacular in the Alps.

VERCELLI

Art & Culture: the Basilica of Sant'Andrea, the Cathedral and the prestigious Museum of the Cathedral Treasure, the Picture Gallery and the Borgogna Museum.

In Alagna Valsesia, the Walser Museum invites visitors to discover the culture and traditions of this ancient people, who migrated here from the German area of Switzerland, around 700 years ago.

Food & Wine: the Vercelli area is the leading rice production area in Europe, with a great variety used to prepare the "Panissa" (a typical dish with rice, beans and salami).

Among the sweet specialties, Bicciolani biscuits, while the cellar offers a wide range of noble wines, such as Gattinara DOCG, along with Bramaterra and Coste del Sesia DOC.

Paths of art and Spirituality: the Sacred Mount of Varallo is the oldest UNESCO Sacred Mount in Italy.

Mountains: Alagna Valsesia, located at the extreme head of the Val Grande, at the foot of Monte Rosa massif, is a true paradise for alpine skiing and freeriding, connected by lifts to Gressoney on the Aosta Valley side of the mountain.

Specializations

																								
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CONITOURS +39 0171 696206 +39 0171 698749 info@cuneoalps.it www.cuneoalps.it	15	●	●	●			●	●							●				●					
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 TOURISM CONSORTIUM

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ITUR +39 0174 553069 info@itur.it https://itur.it/	30		●	●	●	●	●	●		●	●	●		●	●	●						●	●	
LANGHE EXPERIENCE +39 0173 362562 info@langhe-experience.it www.langhe-experience.it	31	●	●	●	●	●	●	●	●	●	●	●	●	●	●				●	●	●			

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OSSOLA E LAGHI +39 0321 905613 info@ossolaelaghi.it www.ossolaelaghi.it	39	●	●	●	●		●	●	●	●	●	●		●	●	●			●	●			●
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PROMOTUR +39 011 3018888 incentive@promoturviaggi.it www.promoturviaggi.it	41	●	●				●			●	●	●	●	●		●			●				●

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SAPORI D'ITALIA +39 0323 31598 saporiditalia@stresa.it www.saporiditaliaincoming.it	42	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
SLOW DAYS - claudia@slowdays.it www.slowdays.it	43			●		●		●			●		●	●	●								
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TOUR DIVINI +39 335 6326512 tourdivini@tourdivini.com www.tourdivini.it	48		●	●	●	●	●	●		●	●	●	●	●	●		●	●	●	●	●	●	●
TOUR IN VESPA +39 338 5310137 +39 335 7215174 info@tourinvespa.com www.tourinvespa.com	49	●	●		●	●	●	●		●	●	●	●	●	●				●	●	●		
VISIT VALLE MAIRA +39 379 1789427 info@vallemaira.org www.vallemaira.org	50	●	●	●			●			●	●	●			●			●			●	●	
YOOKYE +39 351 3318029 office@yookye.com www.yookye.com/it	51		●	●	●	●	●	●		●	●	●		●	●	●		●	●	●	●		●

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Alpitour Incoming DMC



Contact name	Stefano Cornaglia
Address	Via Ernesto Lugaro, 15 - 10126 Torino
Phone	+39 06 53263802
Email	ita@alpitourincoming.com
Web	https://jumbotours.com/italia/piemonte/
Social	
Spoken languages	English - French - German - Spanish
Active since	2021

We are:	We offer the following products:	Clientele:	
DMC	Art & Culture	Incentive/Team Building	Companies Groups Individuals
	City Break	Religious Tourism	
	Family Travels	Shopping	
	Food & Wine	Youth & School Travels	

Our most successful experiences:

- 1 Fly and Drive: Langhe Roero and Monferrato Hills, 7 Day/6 Nights.**
This itinerary takes you through breathtaking landscapes, historic castles, and scenic vineyards.
- 2 City break: Torino Sabauda City, 3 Day/2 Nights.**
Embark on a three-day journey through Torino, where history, culture, and sweet traditions come together.
- 3 Tailor-made programs for groups of at least 8 participants:** enjoy local delicacies, wine tastings, and unique experiences like truffle hunting and cooking lessons, all while discovering the rich history and flavors of this enchanting part of Italy.

Description of our activity:

Alpitour Incoming DMC is part of Alpitour World, one of Europe's leading tourism groups. With over 45 years of experience, Alpitour Incoming DMC is a top international tourism operator, offering a wide range of services to travel agencies and tour operators worldwide.

Our expert team ensures unforgettable experiences through high-quality services, cutting-edge technology, and personalized support. We provide multilingual assistance, administrative and fiscal support, luxury transfers, tailored trips, activities, event tickets, and branding options for tour operators.

As your trusted partner, we anticipate your needs with customized solutions, guaranteeing excellence and reliability in every destination.





Bugella Welcome



Contact name	Massimo Canavera
Address	Via Italia, 11/b - 13900 Biella
Phone	+39 335 5744184
Email	info@bugellawelcome.com
Web	www.bugellawelcome.com
Social	f bugellawelcome/
Spoken languages	English - French - Spanish
Active since	2005

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Food & Wine	Outdoor	Associations
	Bike Tours	Golf	Religious Tourism	Companies
	City Break	Incentive/Team Building	Sport Events	Families
	Cooking Classes	Lake	Vip/Services/Luxury	Groups
	Family Travels	Meeting/Events	Wedding	Individuals

Our most successful experiences:

- 1 Incentive in Oropa**, Biella, a magical place for concentration and creation. Congress center with cozy rooms, restaurants, bars, and a monastery for events and outdoor activities.
- 2 The magic of Biella's textiles and history**. Industrial museums, historic factories, and family stories. Enjoy a scenic drive, nature park, and local cuisine. Discover Biella's textile tradition.
- 3 Piemonte by e-bike!** Visit less known areas of Piemonte: Canavese and Biella area, linked by the same passion for beautiful sceneries, good food and an active yet relaxed life style.

Description of our activity:

At Bugella Welcome, we offer tailor-made packages for you and your clients. We know you well, your passions, curiosities, and desires. If you want to explore new horizons or create something fresh, we're here to lend a hand! No boring travel programs, only unique emotions and experiences: carpe diem, live your vacation to the fullest!

We focus on a few areas (especially the Northwest), as Italy offers too many wonders to know them all. No to overcrowded activity programs, only culture, food and wine, active holidays, relaxation, drinks at sunset... We rely on experts to guide groups by bike or along mountain trails. No supermarket tours, only tailor-made packages like a bespoke suit!

Small groups for a personalized service (guides don't need megaphones, small buses reach places otherwise unreachable). Take a look at our package examples and let's build your ideal tour together! We're ready to give you unforgettable emotions, because with us, vacation is always an adventure to be lived to the fullest! So, what are you waiting for? Let's embark on an extraordinary journey!





Charming & Country Small Places

Langhe Monferrato Roero Consortium



Contact name	Chiara Bergadano
Address	Piazza San Paolo, 3 - 12051 Alba (CN)
Phone	+39 0173 226695
Email	info@holidaysol.it
Web	www.holidaysol.it
Social	f holidaysol - ig holidaysol_langhe/ in https://www.linkedin.com/company/piccole-dimore-di-charme-e-di-campagna-langhe-monferrato-roero-holidaysol/?originalSubdomain=it
Spoken languages	English - French - German - Spanish
Active since	2003

We are:	We offer the following products:	Clientele:		
Tourism Consortium	Accessible Tourism	Cooking Classes	Outdoor	Families
	Art & Culture	Family Travels	Wellness/SPA	Groups
	Bike Tours	Food & Wine		Individuals
	City Break	LGBTQIA+		Seniors

Our most successful experiences:

- 1 Customized booking service** for historical and romantic residences, agritourisms, bed & breakfasts, country houses, apartments.
- 2 Truffle Experiences:** truffle hunt in the wood, vip tour, sensorial analysis, team building, truffle hunt with "merenda sinoira".
- 3 Food & Wine Experiences:** wine tasting tour; cooking class; cheese, chocolate, honey, hazelnut and grappa experiences.

Description of our activity:

We have selected the best facilities of Langhe Monferrato Roero area (Piemonte) which, thanks to its wine-producing landscapes, has been declared a UNESCO World Heritage Site since 2014. We can help you to choose the best country places, agritourisms, farmhouses, apartments, bed and breakfast and the most typical taverns, all welcome places with a familiar and at the same time refined atmosphere. Our facilities are run by enthusiasts who give their homes a unique feel, hosts who love to play their part in person by welcoming their guests with warmth and expertise. Staying in one of our facilities means living the charm and authenticity of our homes. Together with our partner tour operator, Langhe Experience Tours & Events, we can organize tailor-made tours and excursions to discover the most enchanting places in Langhe Monferrato Roero: truffle hunt in the wood, Barolo & Barbaresco wine tasting tour, cooking class, hot air balloon flight, chic personal tour, vintage tour, bike and trekking excursions... Grown up here and living here, keen on travelling and very enthusiastic, we will help you creating an unforgettable holiday granting your wishes. We will lead you to live the most authentic experiences, to meet the most characteristic local people, and to discover the unconventional folds of these wonderful hills. A journey encompassing emotions, personalities, aromas, simple, age-old gestures of daily life.





Conitours

Consortium of Tourism Operators of the Province of Cuneo



Contact name	Sonia Arnaudo
Address	Via Avogadro, 32 / Via Pascal, 7 - 12100 Cuneo
Phone	+39 0171 696206 - 0171 698749
Email	info@cuneoalps.it
Web	www.cuneoalps.it
Social	f cuneoalps - @cuneoalps
Spoken languages	English - French - German
Active since	1988

We are:	We offer the following products:			Clientele:
Tourism Consortium	Accessible Tourism	Family Travels	Sport Events	Families
	Art & Culture	Food & Wine		Groups
	Bike Tours	Outdoor		Individuals

Our most successful experiences:

- 1 Outdoor activities** (guided tours and self guided activities): itinerant hiking and cycling tours, with different hotels each night and luggage transport.
- 2 Nature and education activities** (Parco Naturale del Marguareis, Parco Naturale Alpi Marittime, Riserva Naturale Ciciu del Villar, Parco Fluviale Gesso e Stura).
- 3 Events, cultural and gastronomic tours** to discover the artistic and culinary beauties of the province.

Description of our activity:

Conitours organizes and promotes stays in the province of Cuneo providing services such as hotel booking, tourist guides, and entrance tickets during excursions to castles or museums, professional visits to firms or businesses with typical production. Our team works diligently to curate diverse and enriching itineraries that capture the essence of our region, showcasing the stunning landscapes, rich history, and vibrant local communities that make Cuneo a hidden gem in the heart of Italy. Whether you're an adventure enthusiast, a history buff, a culinary explorer, or simply seeking relaxation, Conitours has something to offer for every type of traveler. From meticulously planned group tours to tailor-made private experiences, we strive to meet and exceed your expectations, leaving you with stories to tell and a desire to return. Important is the CuneoBikeExperience Product Club, which offers tailor-made holidays for guests who are passionate about cycling: comfort, personalised services and a warm welcome!



Consorzio Fortur



Contact name	Cristina Ollivier
Address	Viale Genevris, 7 - 10050 Sauze d'Oulx (TO)
Phone	+39 012 2858009
Email	info@consorziofortur.it
Web	www.consorziofortur.it
Social	f consorzioSauzedoulx - @ consorzio_fortur/
Spoken languages	English - French - German - Spanish
Active since	2009

We are:	We offer the following products:		Clientele:
Tourism Consortium	Art & Culture	Outdoor	Associations
	Bike Tours	Shopping	Companies
	Family Travels	Sport Events	Families
	Food & Wine	Wellness/SPA	Groups
	Incentive/Team Building	Winter Mountain	Individuals
	Meeting/Events		Seniors

Our most successful experiences:

- 1 Outdoor activities:** trekking, hiking, guided tours, bike, e-bike, adventure park, tibetan bridge, fishing, rafting, kayak, hydrospeed, canyoning, ski, snowboard, snowshoes.
- 2 Off road:** access route by the military work at high- altitude roads for the movement of troops serving at the forts, observation posts above 2,000 mt.
- 3 Adventure activities:** quad excursions, laser tag, bike park.

Description of our activity:

The Consortium of Sauze d'Oulx represents all the hotels in the second largest ski resort in the well known Vialattea ski area. Sauze is a small mountain village at 1,509 mt above sea level and it is one of the main skiing areas of Vialattea, an International ski domain with 200 runs totaling of 400 km of ski slopes.

The Consortium represents also all the restaurants, supermarkets, wellness centers, and all the activities of apres ski. The Consortium proposes special offer in winter and in summer to stay with sport bike trial, exciting free ride, tour with moto and jeep, walking and all other summer sports.



Consorzio Maggiore



Contact name	Patrizia Morano
Address	Via Giovanni Canna, 9 - 28921 Verbania
Phone	+39 371 3705596
Email	sales@consorzio-maggiore.eu
Web	www.visit-lakemaggiore.com/
Social	f consorziomaggiore/ - i consorziomaggiore/
Spoken languages	English - French - German
Active since	2021

We are:	We offer the following products:			Clientele:
Tour Operator	Accessible Tourism	Historical Venues	Sport Events	Associations
	Art & Culture	Incentive/Team Building	Vip/Services/Luxury	Companies
	Bike Tours	Lake	Wedding	Families
	City Break	LGBTQIA+	Wellness/SPA	Groups
	Cooking Classes	Meeting/Events	Winter Mountain	Individuals
	Family Travels	Outdoor	Youth & School Travels	Seniors
	Food & Wine	Religious Tourism		
	Golf	Shopping		

Our most successful experiences:

- Daily Ticket Maggiore Centro:** easily move along the shores of Lake Maggiore and discover the various jewels through one single tickets: From villas, to the landing of the Borromean Islands.
- Cruise Deluxe on the Lake Maggiore:** private exclusive boat with guided visit to Isola Bella, Isola Pescatori and Eremo Santa Caterina. One full day delighted by lunch and an aperitif.
- Sport Activities:** such us Via Ferrata and Canyoning.

Description of our activity:

Consorzio Maggiore is a travel and tourism association dedicated to the promotion of the tourist destination: Lake Maggiore - Lake Orta - Lake Mergozzo, Ossola Valleys and Province of Novara aiming to be a point of reference of commercial activities in the northern Piemonte tourist destination surrounding Lake Maggiore.

The sales portal visit-lakemaggiore.com is a showcase and a marketing tool for hotels and touristic experiences (boat tours, guided tours, tickets for events and museums, e-bike rental services, restaurants and much more). These tourist offers are also available on the website as packages organised by local tour operators or by our sales department.

All activities, packages and services are directly accessible for booking both by customers and trade. The wide variety of landscapes in the northern Piemonte lakes region and its valleys offers the opportunity to live unique experiences: Outdoor activities, water sports, hiking in the nature, cultural trips, religion&spirituality itineraries, guided tour of natural reserves and parks. Our activities are organized by different areas: from upper to central and lower Lake Maggiore, Lake Orta & Mergozzo with special attention as well at the Ossola Valley.





Consorzio Operatori Turistici Valli del Canavese



Contact name	Franco Ferrero
Address	Borgata Prese - 10080 Ceresole Reale (TO)
Phone	+39 0124 360749
Email	info@turismoincanavese.it
Web	www.turismoincanavese.it
Social	f ConsorzioOperatoriTuristicivallidelcanavese - @turismoincanavese/ in company/turismoincanavese/
Spoken languages	English - French - Spanish
Active since	2012

We are:	We offer the following products:			Clientele:
Tourism Consortium	Accessible Tourism	Historical Venues	Shopping	Associations
	Art & Culture	Incentive/Team Building	Sport Events	Companies
	Bike Tours	Lake	Vip/Services/Luxury	Families
	City Break	LGBTQIA+	Wedding	Groups
	Cooking Classes	Meeting/Events	Wellness/SPA	Individuals
	Family Travels	Outdoor	Winter Mountain	Seniors
	Food & Wine	Religious Tourism	Youth & School Travels	

Our most successful experiences:

- 1 Outdoor activities** (guided tours and self guided activities): bike and ebike, horse trekking, hiking, mountaineering, free climbing, canoe and kayak, wind surf, rowing, paragliding and parasailing, canyoning, soft rafting.
- 2 Nature:** Gran Paradiso National Park - photo sapharis, environmental education activities - UNESCO heritages: Belmonte Sanctuary and Holy Mount, Ivrea industrial city of the XX century, Prehistoric pole dwelling area, Agliè Castle.
- 3 Events and cultural tours:** Ivrea Carnival, Visit to Castles, villages, romanesque churches, Food & Wine: hiking in vineyards and wine tasting, Wine & Spa etc.

Description of our activity:

Valli del Canavese Consortium (Torino - Piemonte) is made up of: accommodation facilities, restaurants, excellent agri-food producers, tour operators and service companies. The Consortium can offer from accomodation in hotel and restaurant to the complete tour package, or unique experiences and guided activities. Nature (Gran Paradiso National Park, outdoor, food&wine, UNESCO heritage, lakes, castles, events and traditions to discover.

The Consortium offers: Information and support to tourists for activities and itineraries; Overnight stays in 4-3-2* hotels, villas, boutique hotels, budget accommodation for active holidays (refuge, residence, bed & breakfast, farmhouse); Guided activities, Bus and car transport, Guides, Services; Tailor-made packages for individuals and groups; educational, fam trip and press tour. The Consortium, established in 2012 and recognized of significant regional interest in 2018, is the largest non-profit tourist association in the Canavese area, with about 80 tourism business partners, and more than 1,900 beds, 10 restaurants, farmers and producers, 8 tour operators and several service companies.





Consorzio Turismo Bardonecchia



Contact name	Caterina Croveri
Address	Piazza De Gasperi, 6 - 10052 Bardonecchia (TO)
Phone	+39 348 6498640
Email	info@vacanzebardonecchia.it
Web	www.vacanzebardonecchia.it
Social	f ConsorzioTurismoBardonecchia/
Spoken languages	English - French - German
Active since	2004

We are:	We offer the following products:	Clientele:	
Tourism Consortium	Art & Culture	Shopping	Associations
	Bike Tours	Sport events	Companies
	Family Travels	Winter Mountain	Families
	Golf	Youth & School Travels	Groups
	Meeting/Events		Individuals
	Outdoor		Seniors

Our most successful experiences:

- 1 Alpine skiing and snowboarding** on a ski area with 21 ski lifts and more than 100 km of slopes. Snow park, trails for ski-touring and cross-country skiing, skating rink, marked trails for snowshoes.
- 2 Trails** appropriate for those who like excursions or for demanding alpine climbers. Trails, mule tracks and military roads, from the bottom of the valley to the mountain peaks up to 3,500 m of altitude.
- 3 Kids and Family in summer:** Bardonecchia offers lots of activities for children like sports, itineraries and events, for children as well as for adults.

Description of our activity:

The Bardonecchia Tourism Consortium is made up of hotel owners, the ski lift company, ski schools, and local merchants. It was established and has been operating since 2007 with the goal of developing tools for the promotion and marketing of Bardonecchia's tourism products, tailored to the new and ever-changing demands of purchasing and enjoying mountain vacations.

This is in line with the guidelines set by the Municipality of Bardonecchia and the Regione Piemonte in terms of tourism promotion.



Consorzio Turistico Incoming Experience



Contact name	Silvia Cordero
Address	Via Berthollet, 19 - 10125 Torino
Phone	+39 011 6505309
Email	reservation@incomingexperience.it
Web	www.incomingexperience.it
Social	f incomingexperience - @company/incomingexperience in company/incomingexperience/?viewAsMember=true
Spoken languages	English - French - German
Active since	2009

We are:	We offer the following products:		Clientele:
Tourism Consortium	Art & Culture	Incentive/Team Building	Associations
	Bike Tours	Meeting/Events	Companies
	City Break	Outdoor	Families
	Cooking Classes	Religious Tourism	Groups
	Food & Wine	Sport Events	Individuals
	Historical Venues	Youth & School travels	Seniors

Our most successful experiences:

- 1 Selection of venues and locations:** support in organising events and finding the perfect location. An extensive network of suppliers for every requirement.
- 2 Visits, experiences and team buildings:** a wide selection of tours and experiences that can be added to the itinerary or included in the event program.
- 3 Management of transports:** support in managing logistics taking care of transfer services, private buses rental and chauffeured sedan and minivan services.

Description of our activity:

Incoming Experience operates in Piemonte since 2009 and combines more than 120 selected partners in the tourism industry: hotels, aparthotels, university residences, licensed tour guides, restaurants, wineries, bike & trekking experts, leading transport companies, conference centres and event locations.

We offer the best accommodation services and customised experiences with competitive rates and guaranteed quality, thanks to strong relationships and in-depth local knowledge.





Consorzio Turistico Terre Reali del Piemonte



TERRE REALI
DEL PIEMONTE

Contact name	Barbara Camandona
Address	Via San Michele, 25 - 12040 Fossano (CN)
Phone	+39 388 4516906
Email	info@terrerealedelpiemonte.it
Web	www.terrerealedelpiemonte.it
Social	f terrerealedelpiemonte - ig terrerealedelpiemonte/
Spoken languages	English
Active since	2014

We are:	We offer the following products:			Cliente:
Tourism Consortium	Art & Culture	Historical Venues	Sport Events	Associations
	Bike Tours	Incentive/Team Building	Vip/Services/Luxury	Companies
	City Break	LGBTQIA+	Wellness/SPA	Families
	Cooking Classes	Meeting/Events	Winter Mountain	Groups
	Family Travels	Outdoor	Youth & School Travels	Individuals
	Food & Wine	Religious Tourism		Seniors
	Golf	Shopping		

Our most successful experiences:

- Torino - all in one night tour:** experience the Torino's spectacular Royal Palace and the majestic Palazzo Madama as they open their doors exclusively for an evening guided tour, offering an enchanting and captivating journey through two iconic symbols of the city.
- Torino and chocolate tasting tour:** a 'royal' journey into the magnificence of Italy's first capital - but that's not all! Did you know that Torino is also famous for its delicious chocolate? Along the way, taste the typical 'Gianduiotto' in an elegant and characteristic shop of a renowned Torino chocolatier!

Description of our activity:

The Terre Reali del Piemonte Consortium was born with the specific goal of promoting and enhancing tourism in the Piemonte plains between the Alps and the Langhe, without forgetting Torino but offering tourists the chance to discover new territories. Our mission is to create an offer that highlights the unique characteristics of these lands and allows the development of diversified itineraries. It is increasingly important to collaborate and create synergies to meet the challenges of the tourism sector. This is why we work by involving our members, including accommodation facilities, tour operators, transportation services, tour guides and many others. All of them become a key element in offering a new and attractive tourism product.



Discovery Italy



Contact name	Denise Hart - Valeria Tribolo
Address	Via Rivoira Don, 24 - 10060 San Secondo di Pinerolo (TO)
Phone	+39 011 3473640
Email	info@discoveryitaly.org
Web	www.discoveryitaly.org
Social	in company/discovery-italy-selene-tour/
Spoken languages	English (plus some French and German)
Active since	2006

We are:	We offer the following products:	Clientele:
DMC	Cooking Classes	Companies Groups Individuals
	Food & Wine	
	Incentive/Team Building	
	Meeting/Events	
	Outdoor	
	Winter Mountain	

Our most successful experiences:

- 1 Dutchweek Italia:** organised annually since 2013, in Sauze d'Oulx. The event combines a short break ski holiday in the Vialattea with Dutch parties, especially popular with company groups.
- 2 Mountain incentives:** reward trips for company groups organising unique activities and experiences in the Alps (winter and summer).
- 3 Team building activities in the Langhe and Monferrato:** cooking courses, trekking through the vineyards, outdoor escape experiences and wine tasting.

Description of our activity:

Discovery Italy is a premier destination management company, based in Torino and specialized in corporate trips and team building in Piemonte and the Aosta Valley.

We work as a local partner for foreign agencies, mainly in the mountains, offering accommodation, transfers, skipasses, ski hire, ski school, special meals, bespoke activities and meeting facilities.

We have worked with numerous incentive groups over the years, as well as corporate leisure groups, meetings and conventions, with numbers ranging from 2 to 550 pax per event.

Our key priority is customer service and we are very pleased to say that both our foreign partners and our final clients are always extremely happy with the service we offer.

Over the past few years, we have consistently increased the number of active team building events organised, in both the Langhe and Monferrato area and the winter and summer mountains.





Esperienza



Contact name	Alessandro Cesca
Address	Piazza Teresa Noce, 17/d - 10155 Torino
Phone	+39 392 9925305
Email	info@esperienza.com
Web	www.esperienza.com
Social	f @esperienza - i @esperienza - in @esperienza
Spoken languages	English - French - Spanish
Active since	2018

We are:	We offer the following products:			Clientele:
Tour Operator	Accessible Tourism	Food & Wine	Religious Tourism	Companies
	Art & Culture	Historical Venues	Shopping	Families
	Bike Tours	Incentive/Team Building	Sport Events	Groups
	City Break	Lake	Vip/Services/Luxury	
	Cooking Classes	Meeting/Events	Wellness/SPA	
	Family Travels	Outdoor	Youth & School Travels	

Our most successful experiences:

- 1 Vermouth Experience:** an engaging workshop to discover the Vermouth of Torino. History, anecdotes, tasting of herbs, spices and of course vermouth. An original journey to create your own vermouth to take home with you!
- 2 Giandujotto Experience:** a delicious laboratory to discover the first wrapped chocolate in the world. A multisensory tasting of hazelnuts, chocolate and cocoa beans, to create your own giandujotti to take home.
- 3 Barolo and Barbaresco Wine Tours:** our tours lead to the discovery of territory and wine through two different worlds: important producers with a long and fascinating history behind and family-run wineries with so much passion in every bottle.

Description of our activity:

Tour Operator built on experience and passion. We design tailor-made itineraries for discerning clients seeking personalized support for every aspect of their stay in Italy.

We dedicate ourselves with care and passion to the creation of incoming trips in Northern Italy, transforming your journey into a continuous experience of value and beauty. Each tour is meticulously crafted with the utmost attention to detail, where gastronomy, art, and culture blend into a unique experience.

Gastronomic excellences to savor and captivating cultural sites to explore. Every tour is conceived as a work of art, balancing exclusivity and quality in perfect harmony with a profound understanding and respect for local traditions.

We invite you to join us for an authentic and incomparable experience with our tours, where elegance meets genuine discovery of destinations.



GA.DI.S. Tourist Service

**GADIS
ITALIA**

We Turn Travel
into Emotion

Contact name	Alessandra Riolfo
Address	Via Stazione, 15 - 28831 Baveno (VB)
Phone	+39 0183 5481
Email	info@gadis.it
Web	www.gadisitalia.com
Social	@gadis_italia/
Spoken languages	English - French - German
Active since	1985

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Food & Wine	Religious Tourism	Associations
	Bike Tours	Incentive/Team building	Shopping	Companies
	City Break	Lake	Vip/Services/Luxury	Groups
	Cooking Classes	Meeting/Events	Wellness/SPA	Seniors

Our most successful experiences:

- Torino and Valle d'Aosta Castles:** discovering the elegant capital city of Piemonte and the nearby region of Valle d'Aosta with its castles.
- Tour of Langhe and Monferrato:** the enogastronomic side of Piemonte with truffles, wine, rice and hazelnuts.
- The Unusual Side of Piemonte:** the beauties of Saluzzo, Cuneo and Vicoforte with the churches, all kind of markets and chocolate tradition.

Description of our activity:

GADIS ITALIA is a leading incoming tour operator for groups and events throughout Italy. By contacting us, you can get exciting and reliable custom-made tours including accommodation, food, visits and unusual or traditional experiences for your groups. Benefit from our expertise: Get local support by 5 offices in Italy: Lake Maggiore, Tuscany, Verona, Rome and our headquarters in Liguria. The support you need, where you need it.



IC World



Contact name	Irene Ciccarelli
Address	Via Cristoforo Colombo, 50/f - 10129 Torino
Phone	+39 333 1565447
Email	travel@icworld.it
Web	www.icworld.it
Social	f ICWorldtravels/ - @threads.net/@ireneciccarelliworld
Spoken languages	English - French
Active since	2006

We are	We offer the following products:			Clientele
Tour Operator	Accessible Tourism	Historical Venues	Sport Events	Associations
	Art & Culture	Incentive/Team Building	Vip/Services/Luxury	Companies
	Bike Tours	Lake	Wedding	Families
	City Break	LGBTQIA+	Wellness/SPA	Groups
	Cooking Classes	Meeting/Events	Winter Mountain	Individuals
	Family Travels	Outdoor	Youth & School Travels	Seniors
	Food & Wine	Religious Tourism		
	Golf	Shopping		

Our most successful experiences	
1	Torino and Val di Susa: guided tour of Torino's historic center, Royal Palace, and Shroud of Torino. Typical lunch, visit to Sacra di San Michele and Susa with Roman ruins and medieval center. Apericena and night time tour.
2	Langhe and Monferrato: five days in Piemonte, based in Torino, with visits to Palazzo Reale and the Egyptian Museum, lunches, and wine tastings in Monferrato and Langhe. Excursions to Asti, Alba, and Barolo. Ends in Torino.
3	Canavese, Erbaluce, and Bike Tour: stay in an agriturismo with dinner on Lake Meugliano, visit Agliè Castle, and enjoy an Erbaluce di Caluso tasting. On the third day, e-bike tour.

Description of our activity

IC World is a Travel Agency and Tour Operator with 20 years' experience in the tourism industry with a mission to "package" and offer incoming and worldwide travel experiences with complete proposals or individual services.

Our expertise leads us to create and propose customized taylor-made itineraries: structured packages for vacations and stays that enhance the Piemonte region and also meet the traveler's taste based on the country of origin.

Through our selected professional and experienced guides and through cross-collaborations with our suppliers, we are able to make our proposals unique. The excellence that distinguishes our area can then only enhance the experiences we create between: tradition, modernity, culture, food and wine, and sports.

Our proposals are designed for groups, individuals, families and for accessible tourism for all. Thanks to commercial agreements with the most selected and important operators, we are able to propose a selection of offerings at competitive prices while counting on the advice and pre and post-sales assistance of our staff.





Idea Tours



Contact name	Ameriga Vozza
Address	Corso alla Vittoria, 28/30 - 14100 Asti
Phone	+39 347 8307365
Email	info@ideatours.it
Web	www.ideatours.it
Social	f idea.tours.5/ - ig ameriga_vozza/?hl=it - in in/ideatours/ - x (@IDEATOURS)
Spoken languages	English
Active since	2010

We are	We offer the following products:			Clientele
Tour Operator	Art & Culture	Historical Venues	Outdoor	Associations
	Bike Tours	Incentive/Team Building	Shopping	Companies
	City Break	Lake	Vip/Services/Luxury	Groups
	Cooking Classes	LGBTQIA+	Wellness/SPA	Individuals
	Food & Wine	Meeting/Events		Seniors

Our most successful experiences:

- 1 Wine experiences:** simple tastings for curious beginners, more in-depth for wine lovers, a technical approach for real gurus. Where? Cellars, professional schools, restaurants, or even in a vineyard.
- 2 Cooking classes** in a professional or informal setting, also on a specific course (primi with pasta and risotto, for example), or ingredient - local specialties like truffles, hazelnuts, or chocolate.
- 3 Truffle hunts** throughout the year, with white or black truffles according to the season, based on your preferences: a nice walk, an uphill climb, with a truffle tasting or maybe a whole truffle lunch.

Description of our activity:

Only Custom-fit travels. Idea Tours is a boutique operator focused on high quality travel, that provides all kinds of land arrangements, including accommodation, private transport services with first-class vehicles, meals ranging from the country trattoria to the Michelin-starred restaurant, super expert local guides, all kinds of visits and experiences available in the region and, if not available, maybe we can create them.

Whether you're looking for an unforgettable experience or a destination for your company's incentive trip, our tailor-made solutions are always focused on your expectations and requirements.





Incoming Lab Travel



Contact name	Rita La Torre
Address	Via Carlo Allioni, 7 - 10122 Torino
Phone	+39 011 8128898
Email	incoming@labtravel.it
Web	www.incominglabtravel.it
Social	 incominglabtravel/
Spoken languages	English - French - German - Spanish - Japanese
Active since	1999

We are:	We offer the following products:			Clientele:
Tour Operator	Accessible Tourism	Golf	Shopping	Associations
	Art & Culture	Historical Venues	Sport Events	Companies
	Bike Tours	Incentive/Team Building	Vip/Services/Luxury	Families
	City Break	LGBTQIA+	Wedding	Groups
	Cooking Classes	Meeting/Events	Wellness/SPA	Individuals
	Family Travels	Outdoor	Winter Mountain	Seniors
	Food & Wine	Religious Tourism	Youth & School Travels	

Our most successful experiences:

- 1 Truffle hunting:** we offer our clients the best experience with our well prepared "trifolau" and their dogs. They will get the opportunity to simulate a true truffle hunting.
- 2 Movie on the road tour®:** this is a theatrical walk in the company of our actors following "the streets of the cinema" and becoming the true protagonists of the cinema tour, through stories, curiosities and small surprises.
- 3 Teambuilding activities** both indoor and outdoor for every group from leisure to business.

Description of our activity:

We are a tour operator DMC based in Piemonte, driven by a profound passion for our region. Over the years, our experience and reliability have established us as a benchmark for companies and Italian as well as foreign tour operators.

Our focus extends beyond leisure to encompass incentives, MICE (Meetings, Incentives, Conferences, and Exhibitions), and the promotion of our territory, all with the singular goal of satisfying our clients through authenticity, professionalism, and meticulous attention to every detail, while also respecting and enhancing the environment.

Our primary markets include Japan and Northern Europe.

For our clients, we offer itineraries that not only showcase Piemonte but also encompass other regions.

This is why we collaborate with local professionals and representatives to ensure that our clients have unforgettable experiences.





Incomingpiemonte.com

by Il Tourbante Viaggi



Contact name	Massimo Doglia
Address	Via Vittorio Emanuele II, 154 - 12042 Bra (CN)
Phone	+39 0172 439872
Email	incoming@tourbante.com
Web	www.incomingpiemonte.com
Social	f incomingpiemonte/ - @ incoming_piemonte/
Spoken languages	English - French - Russian - Spanish
Active since	2005

We are:	We offer the following products:			Clientele:
DMC	Art & Culture	Historical Venues	Wellness/SPA	Associations
	Bike Tours	Incentive/Team Building		Companies
	City Break	Lake		Families
	Cooking Classes	LGBTQIA+		Groups
	Family Travels	Meeting/Events		Individuals
	Food & Wine	Outdoor		Seniors

Our most successful experiences:

- 1 Truffle hunt:** the most exciting outdoor experience carried on in the wood by truffle hunter together with his best friend "Tabui", the dog.
- 2 Visits and wine tasting in the cellars:** the most famous and the most unexpected wines in Langhe. How to find out the real spirit of the area.
- 3 Strolling around Neive and Monforte d'Alba:** history, legends and the most famous characters. Our regular tours 5 days per week.

Description of our activity:

Local DMC since 2005 located in Piemonte and specialist of Langhe, Monferrato and Roero.
Main sectors of specialization: outdoor, art&culture, event organization, food and wine, incentive/team building.





Italyscape



Contact name	Vincenzo Emprin Gilardini
Address	Lungo Dora Colletta, 75 - 10153 Torino
Phone	+39 011 2293208
Email	italyscape@italyscape.com
Web	www.italyscape.com
Social	in www.linkedin.com/company/italyscape/
Spoken languages	English - French - German - Spanish
Active since	1994

We are	We offer the following products:			Clientele
Tour Operator	Art & Culture	Historical Venues	Sport Events	Associations
	Bike Tours	Incentive/Team Building	Vip/Services/Luxury	Companies
	City Break	Lake	Winter Mountain	Families
	Cooking Classes	Meeting/Events	Youth & School Travels	Groups
	Family Travels	Outdoor		Individuals
	Food & Wine	Shopping		Seniors

Our most successful experiences:

- 1 Truffle hunt:** enjoy a private truffle hunt with an expert 'Trifulau' and his faithful dogs 'Tabui'. A pleasant walk in the Langhe and Roero woods to discover the art and tradition of truffle hunting.
- 2 Full day Wine Tour:** enjoy a guided tour through Roero, Langhe, and Monferrato. Visit wineries, stroll through vineyards, taste wines, explore La Morra and Barolo, and immerse yourself in Piemonte's winemaking culture.
- 3 E-bike guided Tour:** discover the Rocche's breathtaking views with a professional guide. Routes tailored to your needs, whether you're an amateur enjoying sights or an expert seeking adventure.

Description of our activity:

We design authentic itineraries with creativity and reliability and curated on-site service including top-notch experiences, dedicated conciergerie to provide travel experiences beyond expectations.

Our company specializes in crafting engaging encounters in Italy, celebrating its rich history, flavours, and attractions. Through curated travel services, we transcend the ordinary, showcasing Italy's hidden gems and fostering profound connections. Our proactive team, deeply attuned to travellers' needs, offers innovative solutions and responsiveness.

With expertise in destinations and meticulous attention to detail, we select unique products, design original experiences tailored to ensure amazement, and listen closely to our guests for a personalized and curated touch.



Itur



Contact name	Bruno Calandri
Address	Via San Lorenzo, 1 - 12084 Mondovì (CN)
Phone	+39 0174 553069
Email	info@itur.it
Web	https://itur.it/
Social	f IturNaturaCulturaTurismo - @itur_natura_cultura_turismo/ - in company/itur/
Spoken languages	English - French - German - Spanish
Active since	2011

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Food & Wine	Outdoor	Associations
	Bike Tours	Historical Venues	Religious Tourism	Companies
	City Break	Incentive/Team Building	Winter Mountain	Groups
	Cooking Classes	Lake	Youth & School Travels	Seniors
	Family Travels	Meeting/Events		

Our most successful experiences:

- 1 Exclusive Hot Air Balloon Flight - Mondovì:** in a hot air balloon to admire beautiful territories from an unusual and evocative perspective, a real cruise in the sky to tell the magic of our territory.
- 2 The best of the Langhe:** visit the Castle of Grinzane Cavour, the hills of Barolo, the woods around Neive for 'truffle hunting' in the company of the trifolau and his inseparable dog.
- 3 The wonders of Lake Maggiore:** Locarno, with its lakeside promenade, and Baveno, with its historic villas. A journey through breathtaking landscapes and history between the lake and the hinterland.

Description of our activity:

Valuing our territory by enhancing it within an increasingly complex and competitive tourism system, we aim to create destination 'products' in collaboration with all stakeholders and operators.

Over the years, our tour operator has continually evolved alongside the rapid changes in the tourism intermediation market. This evolution has made us increasingly effective in the destinations where we operate. We develop tailor-made tourism products and offer consultancy services for both public and private entities.

By working closely with local operators, we specialize in incoming tourist activities and the creation of bespoke proposals. These proposals lead to the discovery of small treasures and hidden locations, beyond the main tourist spots.

Since 2011, Itur has expanded its activities across Italy, managing more than one hundred sites. These include natural parks, cultural heritage sites, and tourist offices, ranging from seaside resorts to ski areas, and from protected areas to art sites.

We design tourism development, communication, and promotional marketing plans for all types of territories. Additionally, we offer periodic training sessions, workshops, and conferences on new tourism models and new media.





Langhe Experience

Tourist Consortium



Contact name	Elisabetta Grasso
Address	Piazza San Paolo, 3 - 12051 Alba (CN)
Phone	+39 0173 362562
Email	info@langhe-experience.it
Web	www.langhe-experience.it
Social	f langheexperience/ - @ langheexperience/ in company/langhe-experience-consorzio-turistico-langhe-monferrato-roero/
Spoken languages	English - French - German - Spanish
Active since	1992

We are:	We offer the following products:			Cliente:
Tourism Consortium	Accessible Tourism	Food & Wine	Outdoor	Associations
	Art & Culture	Golf	Vip/Services/Luxury	Companies
	Bike Tours	Historical Venues	Wedding	Families
	City Break	Incentive/Team Building	Wellness/SPA	Groups
	Cooking Classes	LGBTQIA+		Individuals
	Family Travels	Meeting/Events		Seniors

Our most successful experiences:

- 1 Personalized booking service** for charming hotels, golf clubs, wellbeing centres, prestigious restaurants, typical taverns.
- 2 Truffle hunt** in the wood with the truffle hunter and his dog.
- 3 Barolo & Barbaresco wine tasting tour.**

Description of our activity:

The Langhe Monferrato Roero Tourist Consortium - Langhe Experience, founded in 1992, represents about 250 selected hotel, restaurant, wellbeing and golf club facilities in the Wine&Food Valley of Piemonte - north-west of Italy.

The destination is more and more fashionable thanks to its UNESCO World Heritage vineyard landscapes of Langhe Monferrato Roero hills and its great Food&Wine products, such as Barolo wine and the prestigious Alba White Truffle.

In Piemonte with us you can:

- Find for your guests the suitable accommodation facilities and restaurants, as we have selected a group of charming characteristic places, local trattorias and Michelin-starred restaurants.
- Find the most professional collaborators as we know them in person and we guarantee for the quality of the services they offer (guides, drivers, truffle hunters, chefs...).
- Make your guests live and enjoy Authentic Experiences, such as cooking classes, truffle hunting excursions, wine tastings, trekking excursions, incentive tours and team buildings, vintage car tours, hot air balloon flights...
- Create emotional tours for the most demanding guests together with our tour operator, Langhe Experience - Tours & Events, organizing top class stay proposals and tailor made packages.





LMR Events



Contact name	Gianluigi Pio Maria Barone
Address	Via del Castello, 33 - 14053 Canelli (AT)
Phone	+39 347 0479726
Email	info@trenolmr.com
Web	www.trenolmr.com
Social	f TrEnoLMR - @trenolmr
Spoken languages	English
Active since	2021

We are:	We offer the following products:	Clientele:
Tour Operator	Food & Wine	Companies
	Incentive/Team Building	Families
	Meeting/Events	Groups
		Individuals

Our most successful experiences:

- 1 Canelli and the Underground Cathedrals:** enter the UNESCO enchanting cellars surrounded by millions of aging bottles. Taste local food and wine and visit the Gardens of the Gancia Castle.
- 2 Canelli's historic Bocchino distillery:** from Moscato to Grappa. Explore stills, special lighting, gravel pathways, and oak barrels, creating a unique experience to enjoy this visit to the fullest.
- 3 Nizza Monferrato and Barbera DOCG:** stroll through ancient arcades, visit a historic winery museum, and savor Barbera with cheese tastings curated by ONAF (National Organization of Cheese Tasters).

Description of our activity:

TrEno Langhe, Monferrato and Roero, the first Historical Food and Wine Train in Italy. A unique way to visit one of the world's most famous territories for food and wine in one day. Traveling in a historic train is a fantastic experience in itself. Looking out the window and admiring unique UNESCO-protected views of the world will remain an indelible memory in the memory of those who decide to have this experience.

Being gently "cradled" among hills that are home to villages full of history and tradition, rows of vineyards that produce some of the best wines in the world, and that sense of placid contentment that you will have when you open the front door upon your return, will be the just reward. Some "storytellers of the territory" will accompany you already on the TrEno, telling you about the history and particularities of the area you are passing through, while you enjoy an aperitif with Asti Spumante DOCG and Amaretti di Mombaruzzo. Choose the Experience you find most interesting.

All absolutely fantastic, one different from the others. And if you want, over time you can try them all and each one will be an unforgettable day. The TrEno will leave from Torino Porta Nuova, but you can also get on at Bra or Alba. Return is scheduled for 7:00 p.m./8:00 p.m. in Torino Porta Nuova.

TrEno has Diesel or Steam traction and the cars are Centoporte cars that served between the 1920s and 1980s and are derived from a scheme conceptually similar to stagecoaches. Characterized by numerous doors on each side making it easier to get on and off. The seats are made of wood and allow the accommodation of up to 78 passengers.





LoveLanghe Tour



Contact name	Ilenia Colucci
Address	Via Castello, 2 - 12050 Albaretto della Torre (CN)
Phone	+39 0173 216026 - +39 393 5762060
Email	tour@lovelanghe.com
Web	www.tour.langhe.net
Social	f https://www.facebook.com/lovelanghetour/ - ig https://www.instagram.com/lovelanghetour/
Spoken languages	English - French
Active since	2019

We are:	We offer the following products:			Clientele:
Tour Operator	Accessible Tourism	Cooking Classes	Meeting/Events	Companies
	Art & Culture	Family Travels	Outdoor	Families
	Bike Tours	Food & Wine	Wellness/SPA	Groups
	City Break	Incentive/Team Building	Youth & School Travels	Individuals

Our most successful experiences:

- Gourmet aperitifs** as well as light breakfasts and lunches with local and genuine products in a medieval tower and/or other iconic and scenic spots.
- Food and wine tours** complemented by customized sensory games inside wineries and farms in our area for a more conscious visiting experience.
- Workshops and classes** in direct contact with up-to-date industry professionals or experienced locals for an immersion in the authenticity of our region.

Description of our activity:

LoveLanghe Tour is a tour operator specialising in the creation of unique experiences, created ad hoc to meet the tastes and needs of customers and always taking care to focus on food and wine products, small local realities, and the tradition and culture of the Langhe Roero and Monferrato UNESCO heritage area.

Our tours are designed to allow you to understand stage by stage, day by day, how landscape, farm work and gastronomic culture combine to create an atmosphere unique in the world.

In fact, our proposals are the result of careful training in the tourism, food & wine and cultural fields.

We rely upon competent and professional partners that, just like us, respect the authenticity of the territory.

Since the beginning of 2024 we have moved to Albaretto della Torre, a small town at the gates of Alta Langa where, next to our work as a tour operator, we offer different experiences from the usual, gourmet moments in special places always discovering the territory through typical products, their history and production, but above all combined with each other.

LoveLanghe is also the official tour operator of the Strada del Barolo e grandi vini di Langa.





Meet Piemonte



Contact name	Marco Scaglione
Address	Via Tripoli, 30 - 14049 Nizza Monferrato (AT)
Phone	+39 344 1114522
Email	info@meetpiemonte.com
Web	www.meetpiemonte.com
Social	f meetpiemonte - @meetpiemonte/
Spoken languages	English
Active since	2018

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Food & Wine	Vip/Services/Luxury	Companies
	Bike Tours	Historical Venues		Groups
	City Break	Lake		Individuals
	Cooking Classes	Outdoor		Seniors

Our most successful experiences:

- Lake Como, Barolo, Portofino Tour:** Lake Como, Barolo, Portofino Tour is a 9-day small-group vacation to northwest Italy featuring boutique hotels and affordable luxury experiences.
- Food & Wine Tour In Piemonte:** indulge your senses in our 6-day culinary expedition focused on the Langhe and Monferrato hills where you get to shake hands with the artisans and food producers who keep alive the culinary traditions of the region.
- Castles and Abbeys in Piemonte:** Step inside fairy-tale castles and abbeys in Piemonte and travel back in time as you explore less-visited yet charming towns of northwest Italy: Candelo, Vercelli, Castello della Manta, Ranverso Abbey, Saint Michael Abbey.

Description of our activity:

Meet Piemonte is an Incoming Tour Operator that crafts curated small-group tours to Italy for the curious traveler. Travel to Piemonte, and other Italian regions.





Monferrato Travel

by Monferrato to Taste



Contact name	Roberta Cattarin
Address	Via Genova, 128 - 15122 Spinetta Marengo (AL)
Phone	+39 375 5930100
Email	info@monferratotravel.it
Web	https://www.monferratotaste.com/
Social	f MonferratoTravel/ - @monferratotravel/
Spoken languages	English - French
Active since	2021

We are:	We offer the following products:			Clientele:
Tour Operator	Accessible Tourism	Golf	Vip/Services/Luxury	Companies
	Art & Culture	Historical Venues	Wedding	Families
	Bike Tours	Incentive/Team Building	Winter Mountain	Groups
	City Break	Meeting/Events	Youth & School Travels	Individuals
	Cooking Classes	Outdoor		
	Family Travels	Religious Tourism		
	Food & Wine	Shopping		

Our most successful experiences:

- Borsalino experience** the ambassador of Made in Italy. In the factory visit you will discover the 52 processes required to make a Borsalino hat; each stage carried out exactly as it was 166 years ago.
- The Gold Hunting in the river:** in a Special Nature Reserve, sift, wash and refine the sand until all the impurities are eliminated and you begin to glimpse gold flakes with the naked eye.
- The masters of goldsmith art:** the Gold Experience is the first and only guided tour of a historic goldsmith company, excellence of craftsmanship, based in Valenza since 1957.

Description of our activity:

We inspire travelers looking for authentic places and experiences that respect the environment and the local communities. As destination specialist, we create team building, corporate events and conferences: passion and expertise are the strengths that make us different.

Monferrato is a perfect destination for all types of travelers. We are also "ViA(E) per Viaggiare" technical director.



Needitaly



Contact name	Saverio Berti
Address	Via Goffredo Casalis, 41 - 10138 Torino
Phone	+39 011 9906873
Email	info@needitaly.com
Web	https://www.needitaly.com
Social	f decathlondmc/ - in in/saverio-berti-59554524/
Spoken languages	English
Active since	2008

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Historical Venues	Sport Events	Companies
	Bike Tours	Incentive/Team Building	Vip/Services/Luxury	Groups
	City Break	Lake	Wellness/SPA	Individuals
	Cooking Classes	Meeting/Events	Winter Mountain	
	Food & Wine	Outdoor	Youth & School Travels	
	Golf	Shopping		

Our most successful experiences:

- 1 A tour of the Piedmontese Baroque**, a visit to the Egyptian Museum, to the Automobile Museum or the Cinema Museum, the climb to the Basilica of Superga or a visit to the Palace of Venaria.
- 2 For shopping lovers** it is possible to organize personal shopping services or visits to the many outlets in Piemonte.
- 3** Do not miss a **food and wine tour between Langhe and Monferrato**, not to mention the lakes of Orta and Maggiore.

Description of our activity:

We are a DMC tour operator and have been working for over 16 years to make the journey of our customers an unforgettable experience.

With Headquarters in Torino and Milan, Needitaly was founded in 2008 and thanks to the management experience and a selected team of collaborators, it is structured into different divisions created to meet every need, from the creation of itineraries to the realization of great events.



OM Eventi



Contact name	Luca Bertero
Address	Via Renzo Gandolfo, 6/a - 12100 Cuneo
Phone	+39 345 6506918
Email	info@omcyclingtours.com
Web	www.omcyclingtours.com
Social	f omcyclingtours - @omcyclingtours/
Spoken languages	English - French - Spanish - Portuguese
Active since	2017

We are:	We offer the following products:	Clientele:	
Tour Operator	Bike Tours	Vip/Services/Luxury	Associations
	Incentive/Team Building		Companies
	Meeting/Events		Groups
	Outdoor		Individuals
	Sport Events		Seniors

Our most successful experiences:

- 1 Tailor-made experiences:** creation of all-inclusive packages for groups (up to 20 participants): cycling routes and guides, transport services, Wellness & Spa, experiential visits.
- 2 Bike tours:** organization of all-inclusive packages for mixed-level groups with fixed date, both in Italy and abroad. Our packages are differentiated by the type of experience you are looking for: road bikes, e-bike or mountain bikes tours.
- 3 Training camp & events:** organization of all-inclusive packages to attend professional events, the most famous Granfondo competitions, and full-immersion training sessions.

Description of our activity:

Our passion for cycling is what guides us at OM Cycling Tours to create lifetime experiences. We are specialized in cycling holidays: we do one thing and we do it at best!

We take care of every single detail. Our tours and training camps are designed by professional guides and designed to enable participants to discover breathtaking places while cycling on our top quality, made in Italy bikes by Officine Mattio.

We search for and select only accommodation facilities that perfectly meet athletes' needs.

As Italians, we love sharing with you the secrets of our local cuisine accompanied by a glass of wine produced on our beautiful hills.

If you feel like exploring more, we have much more to offer you: wellness centres where to relax, museums, artistic and historical attractions, visits to the wine cellars in the Langhe region, and to centres of artisanal production of cheese and hazelnuts; lastly, you can discover Alba's truffle.

Our staff is made up of experts with a deep love for that they do: our friendliness and ability to anticipate your needs are going to make your OM Adventure experience memorable!

Top-selling Tours.





Oneiros Incoming

by Il Mondo in Valigia



Contact name	Ornella Rista
Address	Via Caraglio, 6 - 10141 Torino
Phone	+39 328 8811318
Email	info@viaggioinpiemonte.it
Web	www.viaggioinpiemonte.it
Social	f oneiros.viaggi/ - @mondoinvaligia/
Spoken languages	English - French - Spanish
Active since	2005

We are	We offer the following products:			Clientele
Tour Operator	Art & Culture	Golf	Outdoor	Associations
	City Break	Historical Venues	VIP/Services/Luxury	Families
	Cooking Classes	Incentive/Team Building	Wedding	Groups
	Family Travels	Lake	Wellness/SPA	Individuals
	Food & Wine	Meeting/Events	Youth & School Travels	Seniors

Our most successful experiences:

- 1 Happy hour in Superga:** experience an emotional evening climbing to the Superga hill on a vintage tramway. Visit the majestic Basilica, explore the tombs, and ascend to the dome for stunning views.
- 2 Torino to discover and "Merenda Reale" Experience:** Torino's unique charm and rich history tell a captivating story. The walking tour concludes with an unforgettable 'merenda reale' (Royal coffee break) at a historic café.
- 3 Eat in Torino, the ancient market of Porta Palazzo and the Street Food Experience:** Discover Torino's gastronomy at the 'Mercato Centrale' Ancient Market of Porta Palazzo, one of Europe's largest markets. Enjoy stops at the largest open-air market in Europe and taste a variety of foods throughout the tour.

Description of our activity:

Oneiros is the Incoming department of the tour operator "Il Mondo in Valigia", born in 1998 in Torino. Our goal is to create custom-designed itineraries in the Italian Piemonte region. Oneiros offers group and individual journeys with a selected network of services (hotel, restaurants, guides, wine tasting, etc..), according to the established itineraries and a tailor-made assistance.





Ossola e Laghi

Contact name	Fabio Pongiglione
Address	Via Domodossola, 29 - 28857 Santa Maria Maggiore (VB)
Phone	+39 0324 905613
Email	info@ossolaelaghi.it
Web	www.ossolaelaghi.it
Social	f Ossolaelaghi - i Ossolaelaghi - in Ossolaelaghi
Spoken languages	English - French - German
Active since	2000

We are:	We offer the following products:			Clientele:
Tour Operator	Accessible Tourism	Golf	Religious Tourism	Companies
	Art & Culture	Historical Venues	Vip/Services/Luxury	Families
	Bike Tours	Incentive/Team Building	Wedding	Groups
	City Break	Lake	Winter Mountain	Individuals
	Family Travels	Meeting/Events		Seniors
	Food & Wine	Outdoor		

Our most successful experiences:

- A 7 days tour** complete of accomodation, sightseeing tours, guides, entrance tickets and experiencies, from the lakes to the mountains, discovering all the highlights of our territory.
- A long week end tour**, to enjoy our best food and wine specialties and a real knowledge of our history.
- An exciting long week end** with outdoor activities to discover the beauty of our valley's.

Description of our activity:

We are an incoming TO DMC for the Ossola valleys and their lakes (Maggiore, Orta, Mergozzo). We create exclusive packages for all our clients: individual, groups, families, companies. We love to give a real experience of all what is possible to do on our territory: historical sites, culture, wine and food, outdoor sports and much more. We organize special proposals for luxury and budget travellers, just ask to us!



Piemonturismo



Contact name	Guido Cinello
Address	Corso Regio Parco, 15 bis - 10152 Torino
Phone	+39 011 240212
Email	info@piemonturismo.com
Web	www.piemonturismo.it
Social	f piemonturismo - i piemonturismo
Spoken languages	English - French - Spanish
Active since	2024

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Incentive/Team Building	Sport Events	Associations
	Bike Tours	Lake	Vip/Services/Luxury	Families
	City Break	Meeting/Events	Wellness/SPA	Groups
	Family Travels	Outdoor	Winter Mountain	Individuals
	Food & Wine	Religious Tourism		Seniors
	Historical Venues	Shopping		

Our most successful experiences:

- 1 Weekend in Torino.
- 2 Wine Experiences.
- 3 MTB and Trekking Tours.

Description of our activity:

We are a new company based in Torino, with a big background experience in tourism. Our aim is to develop a sustainable tourism, welcoming people from around the world not just for the magnificent history and architecture, but also to discover nature an open air activities.





Promotur



Contact name	Carlo Buffa di Perrero
Address	Piazza Pitagora, 9 - 10137 Torino
Phone	+39 011 3018888
Email	incentive@promoturviaggi.it
Web	www.promoturviaggi.it
Social	f promoturviaggi - promoturviaggi - channel/UC5iRZT5mDzmSaEW-wPWqewg
Spoken languages	English - French - Spanish
Active since	1974

We are:	We offer the following products:	Clientele:	
DMC	Accessible Tourism	Lake	Associations
	Art & Culture	LGBTQIA+	Companies
	City Break	Meeting/Events	Families
	Family Travels	Vip/Services/Luxury	Groups
	Historical Venues	Youth & School Travels	Individuals
	Incentive/Team building		Seniors

Our most successful experiences:

- 1 Savoy Residences and private castles tours:** discovering not only the royal estates but also private stately homes and mansions, which are generally closed to the public and still belong to the same families for centuries.
- 2 Vineyards Tour through the "Strada Reale dei Vini"** (Royal Wine Route): itineraries to discover rare and exceptional vineyards, far from the most popular tourist paths.
- 3 Walking Tour in the neighborhoods of Torino "Looking up":** guided tours outside the historic center, exploring the various neighborhoods of the town to find the city's different souls: from archaeological remains hidden beneath the city streets to small forgotten churches, up to post-industrial architecture and murals made by contemporary artists in the city's outskirts.

Description of our activity:

Established in 1974 to manage business travel, tourism and corporate incentive, specialized in organizing conferences and events, Promotur is currently based in Torino with a headquarters and one branch employing 30 professionals with many years of experience in tourism.

Our agency is member of the Guild of European Business of Travel Agents (G.E.B.T.A.), founder member of "Accessible Italy" and "Accessible Europe", a pool of European travel agencies with expertise in accessible tourism services for people with special needs, and founder member of TTS- WelcomeGroup.

Promotur is the Italian partner of T.S.I. (Travel Solutions International), one of the industry's fastest growing corporate travel management companies.

In fifty years of activity, Promotur has guided visitors to every corner of Piemonte, revealing the often-hidden beauty of this exceptional region.





Sapori d'Italia



Contact name	Michela Modena
Address	Via De Martini, 35 - 28838 Stresa (VB)
Phone	+39 0323 31598
Email	saporiditalia@stresa.it
Web	www.stresa.it - www.dmclakemaggiore.com - www.saporiditaliaincoming.it
Social	f stresa.it - @ stresa.it - channel/UCkck6QVjbyNFiv9T-yW3haA in/sapori-d-italia-incentives-lago-incoming-b098aa47/
Spoken languages	English - French - German - Spanish
Active since	2002

We are:	We offer the following products:			Cliente:
DMC	Art & Culture	Historical Venues	Shopping	Associations
	Bike Tours	Incentive/Team Building	Sport Events	Companies
	City Break	Lake	Vip/Services/Luxury	Families
	Cooking Classes	LGBTQIA+	Wedding	Groups
	Family Travels	Meeting/Events	Wellness/SPA	Individuals
	Food & Wine	Outdoor	Winter Mountain	Seniors
	Golf	Religious Tourism	Youth & School Travels	

Our most successful experiences:

- Lago Maggiore Cup:** create team spirit and get to know the beauties of Lake Maggiore in a fun way, these are the goals of "Lago Maggiore Cup"!
- Hiking between lakes & mountains:** discover the heights of Lake Maggiore and Lake Orta and the surrounding mountains.
- Food & Wine on Lake Maggiore:** pleasant guided walk in the vineyards of one of the most important winery on the novarese hills.

Description of our activity:

Sapori d'Italia is a travel agency and DMC specialised in holidays and business travel in the areas of Lake Maggiore, Lake Orta, Monferrato and the Langhe and Roero wine regions. The agency was founded in Stresa in 2002 by a team of professionals specialised in services related to tourism. It offers solutions for:

- Incentive activities, meetings and conferences, corporate events and team building activities.
- Holiday packages for couple, families, small and big groups made to fit your requirements and necessities.
- Luxury solution for special events.

All of our packages offer quality service and solutions tailored to your goals and budget needs. Because of our familiarity with the area and the fact that we collaborate with qualified operators and suppliers, our services are of excellent quality.





Slow Days



Contact name	Claudia Giachino
Address	Via XXV Aprile, 5 - 12040 Corneliano d'Alba (CN)
Phone	-
Email	claudia@slowdays.it
Web	www.slowdays.it
Social	f slowdayslanghe - @slowdays_experiences/
Spoken languages	English - German
Active since	2016

We are:	We offer the following products:	Clientele:	
Tour Operator	Bike Tours	LGBTQIA+	Companies
	Cooking Classes	Meeting/Events	Groups
	Food & Wine	Outdoor	Individuals
	Incentive/Team Building		Seniors

Our most successful experiences

- Events and Team Building** are some of our most popular offerings. Some examples might be: trekking, which can take place on foot, by bike, or e-bike, with a winery tasting or an outdoor picnic. We also handle the organization of birthdays, bachelorette and bachelor parties.
- Food&Wine Tours** are very common among our requests. These are tours (on foot, by bike, by Vespa, by car), accompanied by tastings and/or culinary experiences of various kinds.
- Tailor-Made All-Inclusive packages:** discover the Langhe with our tailor-made packages! Enjoy private winery tours, tastings, and visits to castles. Personalize your stay with unique experiences like truffle hunting, Vespa tours, and more.

Description of our activity

Tour Operator that knows and lives the territory: choose our experiences built "handmade" in contact with the flavors, places, and traditions of small areas of Italy.

SlowDays in the Langhe, Roero, and Monferrato for your slow tour. Tour Operator Piemonte, Langhe-Roero and Monferrato. We are specialised in creating tours with the characteristic of having the right pace to savour the territory and its beauties. We could call ourselves creators of Slow Tours!

As an "incoming" tour operator specializing in the Langhe region, I am dedicated to creating authentic experiences above all outside the usual tourist circuits.

My love for these places I want to make it contagious.



Somewhere

Tour & Events



Contact name	Laura Audi
Address	Via Santa Chiara, 20 - 10122 Torino
Phone	+39 011 6680580 - +39 334 6758551
Email	res@somewhere.it
Web	www.somewhere.it
Social	f SomewhereTour - @somewheretour
Spoken languages	English - French - Spanish
Active since	1997

We are:	We offer the following products:	Clientele:		
Tour Operator	Art & Culture	Incentive/Team Building	Wedding	Associations
	City Break	Lake	Wellness/SPA	Companies
	Cooking Classes	Meeting/Events		Families
	Food & Wine	Religious Tourism		Groups
	Golf	Shopping		Individuals
	Historical Venues	Vip/Services/Luxury		Seniors

Our most successful experiences:

- 1 Regular group tour:** Torino Golosa - Food Walking Tour with Tastings. Unveil the secrets of Torino's world-famous delicacies on a guided culinary tour around the city. Discover Torino in a different way.
- 2 Private tour:** Barolo Wine Tasting in Langhe area. A tour in the land of Barolo wine with private guide and tasting in a historic cellar. Gourmet lunch to taste Piedmontese cuisine and local excellences.
- 3 Incentive/Team Building:** Palazzo Reale Discovery Team Building. We propose the extraordinary and exclusive opening of Palazzo Reale. On request we propose an exclusive dinner at the Royal Café.

Description of our activity:

We are the Incoming Tour Operator leader in Torino since 1997. A 27-year expertise guarantees a deep knowledge of the territory to promote and reveal the charm of Torino and Piemonte.

We support clients in creating and managing tailor-made events. Magic Turin®, Underground Turin®, Royal Palace by night and All in a Night are some of the magic keys for your clients to discover Torino.

We deeply know Torino and Piedmontese territory to reveal their charm, art, history, culture, tradition, beauty and food&wine excellence.

We cooperate with the most important and recognized public and private companies in the city. Our strengths are passion, knowledge, experience, reliability, quality and curiosity.

We support clients in creating and managing tailor-made events: team buildings, incentive experiences, corporate meetings, unusual locations, logistics, restaurants, catering, tours and guided tours, customizing the details to your needs, to create unique events.

We are dynamic and proactive, with fast response times, clear and complete proposals, specialized in original itineraries.





SPAZI-O Ivrea



Contact name	Cristina Zanardi
Address	Via Jervis, 11 - 10015 Ivrea (TO)
Phone	+39 351 9354100
Email	segreteria@spazi-o.it
Web	www.spazi-o.it
Social	 @spazioivrea
Spoken languages	English - French - German - Spanish
Active since	2021

We are:	We offer the following products:			Clientele:
DMC	Accessible Tourism	Historical Venues	Sport Events	Associations
	Art & Culture	Incentive/Team Building	Winter Mountain	Companies
	Bike Tours	Lake	Youth & School Travels	Families
	City Break	LGBTQIA+		Groups
	Family Travels	Meeting/Events		Individuals
	Food & Wine	Outdoor		Seniors

Our most successful experiences:

- Guided tour of Ivrea UNESCO:** walking tour in the city of Olivetti discovering the most beautiful street in the world, as Le Corbusier said describing Via Jervis in Ivrea with its mix between functionality and beauty, its modernism style and its design: the idea of the future in the 50's.

Description of our activity:

Focused and specialized in Industrial Tourism, we support companies that are willing to organize corporate events. Moreover we organize guided tour in World Heritage of Ivrea the Industrial City of the XX Century.



Teatro degli Acerbi Incoming Piemonte Storymovers



Contact name	Miriana Cavallin
Address	Via Carlo Alberto/ang. Piazza Martiri di Alessandria - 14049 Nizza Monferrato (AT)
Phone	+39 329 2285564
Email	info@piemontestorymovers.tours
Web	www.landscapestorymovers.it
Social	f piemonte.storymovers/ - ig piemonte.storymovers/ - yt @piemontestorymovers1084
Spoken languages	English
Active since	2023

We are:	We offer the following products:	Clientele:
Tour Operator	Accessible Tourism	Meeting/Events
	Art & Culture	Outdoor
	Bike Tours	Religious Tourism
	Family Travels	
	Food & Wine	
	Incentive/Team Building	
		Associations
		Companies
		Families
		Groups
		Individuals
		Seniors

Our most successful experiences:

- 1 Unesco Wine Cathedrals Experience:** Our Storymovers® will accompany you as you explore the cellars where fine Metodo Classico and excellent red wines are produced, listening to the stories that made sparkling wine famous throughout the world.
- 2 A Walk in Nizza Experience:** Take a stroll with our Storymover and discover the beauty of Nizza Monferrato, capital of Barbera wine and many gastronomic delights. An immersive journey to experience every nuance of the city.

Description of our activity:

We are an inbound Tour Operator that turns Langhe and Monferrato into immersive experiences: each of them are guided by the «Storymovers», professionals, who combine our leader skills with theatrical arts of Teatro degli Acerbi.



The Italian Trotter

your foodie dream tour



Contact name	Elena Pasero - Valerio Dogliotti
Address	Via Francesco Guala, 77/a - 10135 Torino
Phone	+39 333 5913770
Email	info@theitaliantrotter.com
Web	www.theitaliantrotter.com
Social	 theitaliantrotter/
Spoken languages	English - French - Spanish
Active since	2019

We are:	We offer the following products:			Clientele:
Travel Agency	Art & Culture	Family Travels	Vip/Services/Luxury	Individuals
	Bike Tours	Food & Wine	Wedding	Seniors
	City Break	Lake	Wellness/SPA	
	Cooking Classes	Outdoor		

Our most successful experiences:

- 1 Ancient truffle hunt:** truffle hunt in the Langhe woods (2 hours) with the hunter and his dog. Discover the secrets of black or white truffles and local flora. Private visit.
- 2 Farm to table experience:** guided tour of the experimental garden, followed by a 2-hour pasta-making class and a 7-course vegetarian lunch with local ingredients and wines.
- 3 Alta Langa flavors:** visit a family farm in Alta Langa to learn about goat and sheep cheese making. Taste 8 cheeses, charcuteries, honey, marmalade, and a cold dish.

Description of our activity:

We are Tour Operator based in Piemonte and specialized in Incoming Enogastronomic Tourism. Developed from a vision to connect travelers to Italian flavors and to embody the passion of local producers into their journey.

The idea spawned from the founders Elena and Valerio, both graduates of the Gastronomic Sciences University of Slow Food in Pollenzo and both in love with their territory: Piemonte. We specialize in crafting custom itineraries across Italy, catering to individual travelers such as couples, groups of friends, and families, predominantly from the US.

What sets us apart is our meticulous attention to detail and personalized approach to every tour. Each itinerary is tailor-made to suit the unique preferences and interests of our clients.

Furthermore, we pride ourselves on firsthand experience, having personally vetted and tested all elements of our offerings, including experiences, accommodations, transportation, and dining options. Our packages are designed to provide a seamless and immersive experience, with the option to include a knowledgeable local guide as a tour leader and private transfers for added convenience.





Tour Divini



Contact name	Cristina Sorice
Address	Via Antonio Gramsci, 9 - 10123 Torino
Phone	+39 335 6326512
Email	tourdivini@tourdivini.com
Web	www.tourdivini.it
Social	f TourDiVini - @tourdivini
Spoken languages	English - French
Active since	2010

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Historical Venues	Shopping	Associations
	Bike Tours	Incentive/Team Building	Sport Events	Companies
	City Break	Lake	Vip/Services/Luxury	Families
	Cooking Classes	LGBTQIA+	Wedding	Groups
	Family Travels	Meeting/Events	Wellness/SPA	Individuals
	Food & Wine	Outdoor	Winter Mountain	Seniors

Our most successful experiences:

- Dinner in the vineyard among the rows in Roero and Langhe region:** tasting flavors and wines of Piemonte listening live music and having the unique experience of seeing stars and planet up close thanks to telescopes and astronomous.
- Trekking and pic nic** in the hazelnut woods or lavanda fields.
- Visit of bespoke Torino**, the wine in town, dinner in ancient royal maison and the Barocco original recipes and the chocolate experience.

Description of our activity:

Tour Divini is an Italian tour operator and travel designer since 2010. We love to create trips to discover an exclusive and unknown side of Italy. Tour Divini is a great Piemonte specialist as since 2018 is partner of Slow Food Italia and thanks to this we have designed "Slow Food presidia" tours, to preserve their existence and biodiversity. A guide through the best local excellences, the rare occasion to discover small artisanal productions. We created itineraries across other Italian regions led by the same philosophy, exciting trips to exclusive spots for an extraordinary experience.

We are great in tailor made "cross itineraries" through regions, combining food&wine experiences with culture and active.

Our best proposal: the Dinner in vineyard a unique experience dining among the rows, the live music and the most genuine local menu.

Our best practice: to create tailor made Incentive and team building programs.

How we work: Our partner: professionals and passionate, they will share their knowledge and their love for the land, their experience in hospitality, photography, communications, education and tour operating.





Tour in Vespa

Contact name	Diego Remondino - Luca Celotto
Address	Via Challant, 2 - 10142 Torino
Phone	+39 338 5310137 - +39 335 7215174
Email	info@tourinvespa.com
Web	www.tourinvespa.com
Social	f TourinVespa/ - @tourinvespa/ - in company/tourinvespa/
Spoken languages	English - French - German - Spanish
Active since	2019

We are:	We offer the following products:			Clientele:
Tour Operator	Accessible Tourism	Food & Wine	Meeting/Events	Associations
	Art & Culture	Historical Venues	Outdoor	Companies
	City Break	Incentive/Team Building	Vip/Services/Luxury	Families
	Cooking Classes	Lake	Wedding	Groups
	Family Travels	LGBTQIA+	Wellness/SPA	Individuals

Our most successful experiences:

- 1 His Majesty of the Langhe: Barolo on a Vespa**, that is, a whole day spent riding Vespa Elettrica among the most beautiful vineyards of the Barolo Langa.
- 2 Weekend in the Langhe on a Vespa**, that is, two days during which we organize everything, tour, overnight stay, lunch or dinner and tasting in a local winery.
- 3 Tour in the Langa in the Ape Calessino**: entire day spent on the legendary Ape Calessino to visit the most iconic places in the Barolo Langa.

Description of our activity:

We organize experiences "riding a Vespa" in the Langhe, Roero and Monferrato with the aim of involving customers in specific activities that can raise awareness of this area, its excellence, the most important places and the people who live and work there. Tours like "His Majesty of the Langhe: Barolo on a Vespa", that is, a whole day spent riding among the most beautiful vineyards of the Barolo Langa. Or "Weekend in the Langhe on a Vespa", that is, two days during which we organize everything, tour, overnight stay, lunch or dinner and tasting in a local winery.

We also organize Incentive events for companies: tailor-made events for companies including blind tasting and treasure hunt on a Vespa.

Starting from 2023 we have enriched our offer with a new totally green and sustainable product line. That is, tours with Vespa Elettrica in the Langhe, Roero and Monferrato area. Experiences that offer users the opportunity to visit companies and facilities that already practice organic farming in the area and are committed to safeguarding the environment in which they operate.



Visit Valle Maira

Consorzio Turistico Valle Maira



Contact name	Valentina Scigliano
Address	Piazza XX Settembre, 3 - 12025 Dronero (CN)
Phone	+39 379 1789427
Email	info@vallemaira.org
Web	www.vallemaira.org
Social	f consorziovallemaira - @ visitvallemaira_official/
Spoken languages	English - French - German - Spanish
Active since	2021

We are:	We offer the following products:			Clientele:
DMC	Accessible Tourism	Historical Venues	Sport Events	Families
	Art & Culture	Incentive/Team Building	Wellness/SPA	Groups
	Bike Tours	Lake	Winter Mountain	Individuals
	Family Travels	Outdoor		Seniors

Our most successful experiences:

- Hut-to-hut Tours** for example on the famous Percorsi Occitani path, from 3 to 14 days.
- MTB/e-MTB Tours** on some of the most famous dirt roads of the area, such as the Strada dei Cannoni and the Gardetta Plateau, reaching up to 2,500 m of altitude.
- Winter Ski and Snowshoes customized Tours**, either self-guided or accompanied by professional guides. Valle Maira has up to 130 ski tours to choose among for your experience.

Description of our activity:

As Tourism Consortium and local DMC we propose customized experiences for tourists, companies and B2B operators willing to discover a hidden gem in the Italian alps.

Hut-to-hut tours, winter ski tours, hiking and MTB/e-MTB tours, mountain enthusiasts will love the unique experiences the Maira Valley can offer in every season.

The valley is far from the common routes, has no ski resorts and offers authentic possibilities to connect oneself to nature by practicing slow, ecofriendly outdoor activities.

The hospitality is warm, guests are welcomed in small and cozy family run inns spread along the valley that offer typical Occitan food.





Yookye



Contact name	Paolo Taricco
Address	Corso Piave, 174/G - 12051 Alba (CN)
Phone	+39 351 3318029
Email	office@yookye.com
Web	https://www.yookye.com/it
Social	in https://www.linkedin.com/company/yookye/posts/?feedView=all
Spoken languages	English
Active since	2018

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Historical Venues	Sport Events	Associations
	Bike Tours	Incentive/Team Building	Vip/Services/Luxury	Companies
	City Break	Lake	Wellness/SPA	Families
	Cooking Classes	Meeting/Events	Youth & School Travels	Groups
	Family Travels	Outdoor		Individuals
	Food & Wine	Religious Tourism		Seniors

Our most successful experiences:

- 1 Truffle hunting:** Follow expert truffle hunters and their dogs through ancient woods, breathing in the scent of the earth as you uncover Piedmont's most precious culinary gem.
- 2 Wine & Food Tastings:** Indulge in the soul of Piemonte with exclusive tastings of fine wines, artisanal cheeses, and local delicacies surrounded by rolling vineyards and timeless charm.
- 3 Cooking Class:** Step into an authentic kitchen and cook side by side with local chefs, learning the secrets of Piedmontese cuisine in a warm, joyful, and truly Italian atmosphere.

Description of our activity:

Yookye is an innovative travel-tech company that combines human expertise and artificial intelligence to create tailor-made travel experiences in Italy. Through its network of Explorers - local tourism professionals who curate authentic accommodations, experiences, and services - Yookye offers agencies and travelers unique, original itineraries beyond traditional tourist circuits. Its AI platform profiles travelers and designs personalized packages in real time, 24/7, revolutionizing the tourism industry with instant, data-driven proposals. Yookye empowers travel agencies to provide exclusive, high-value offers, easily customized, ensuring flexibility, originality, and technological innovation in every journey.



Langhe, landscape. © Visit Piemonte, Getty Images. Francesco Meroni. Ph



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