



Yookye



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Spoken languages	English
Active since	2018

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Historical Venues	Sport Events	Associations
	Bike Tours	Incentive/Team Building	Vip/Services/Luxury	Companies
	City Break	Lake	Wellness/SPA	Families
	Cooking Classes	Meeting/Events	Youth & School Travels	Groups
	Family Travels	Outdoor		Individuals
	Food & Wine	Religious Tourism		Seniors

Our most successful experiences:

- 1 Truffle hunting:** Follow expert truffle hunters and their dogs through ancient woods, breathing in the scent of the earth as you uncover Piedmont's most precious culinary gem.
- 2 Wine & Food Tastings:** Indulge in the soul of Piemonte with exclusive tastings of fine wines, artisanal cheeses, and local delicacies surrounded by rolling vineyards and timeless charm.
- 3 Cooking Class:** Step into an authentic kitchen and cook side by side with local chefs, learning the secrets of Piedmontese cuisine in a warm, joyful, and truly Italian atmosphere.

Description of our activity:

Yookye is an innovative travel-tech company that combines human expertise and artificial intelligence to create tailor-made travel experiences in Italy. Through its network of Explorers - local tourism professionals who curate authentic accommodations, experiences, and services - Yookye offers agencies and travelers unique, original itineraries beyond traditional tourist circuits. Its AI platform profiles travelers and designs personalized packages in real time, 24/7, revolutionizing the tourism industry with instant, data-driven proposals. Yookye empowers travel agencies to provide exclusive, high-value offers, easily customized, ensuring flexibility, originality, and technological innovation in every journey.