



Promotur



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Spoken languages	English - French - Spanish
Active since	1974

We are:	We offer the following products:		Clientele:
DMC	Accessible Tourism	Lake	Associations
	Art & Culture	LGBTQIA+	Companies
	City Break	Meeting/Events	Families
	Family Travels	Vip/Services/Luxury	Groups
	Historical Venues	Youth & School Travels	Individuals
	Incentive/Team building		Seniors

Our most successful experiences:

- 1 Savoy Residences and private castles tours:** discovering not only the royal estates but also private stately homes and mansions, which are generally closed to the public and still belong to the same families for centuries.
- 2 Vineyards Tour through the "Strada Reale dei Vini"** (Royal Wine Route): itineraries to discover rare and exceptional vineyards, far from the most popular tourist paths.
- 3 Walking Tour in the neighborhoods of Torino "Looking up":** guided tours outside the historic center, exploring the various neighborhoods of the town to find the city's different souls: from archaeological remains hidden beneath the city streets to small forgotten churches, up to post-industrial architecture and murals made by contemporary artists in the city's outskirts.

Description of our activity:

Established in 1974 to manage business travel, tourism and corporate incentive, specialized in organizing conferences and events, Promotur is currently based in Torino with a headquarters and one branch employing 30 professionals with many years of experience in tourism.

Our agency is member of the Guild of European Business of Travel Agents (G.E.B.T.A.), founder member of "Accessible Italy" and "Accessible Europe", a pool of European travel agencies with expertise in accessible tourism services for people with special needs, and founder member of TTS- WelcomeGroup.

Promotur is the Italian partner of T.S.I. (Travel Solutions International), one of the industry's fastest growing corporate travel management companies.

In fifty years of activity, Promotur has guided visitors to every corner of Piemonte, revealing the often-hidden beauty of this exceptional region.

