

POLICY PURSUANT TO ART. 14 OF EUROPEAN REGULATION N. 679 679/2016

With this policy, Visit Piemonte Scrl, a company with its registered office in Turin, via Bertola n. 34, as Data Controller (hereinafter also the “Controller” or “PLV”), pursuant to art. 14 of Regulation (EU) no. 2016/679, containing the “General Data Protection Regulation” (hereinafter also GDPR), intends to inform you of the terms and conditions of the processing of your personal data acquired after being uploaded by third parties on the ROSS 1000 portal.

1. Data controller

The Data Controller is Visit Piemonte Scrl, a company with its registered office in Turin, via Bertola n. 34.
The Data Protection Officer is Lext Consulting S.a.S., which may be contacted by email at privacy@visitpiemonte.com or by writing to the Data Controller, to the attention of the Data Protection Officer.

2. Types of data processed

For the sole and exclusive purpose of managing the operation of the ROSS1000 database, the Data Controller will process the following personal data:

personal data: name, surname, tax code;

contact data: email address.

The process will involve simple storage and archiving and will not involve any direct access to personal data by the Data Controller.

3. Source of data

Your personal data were uploaded onto the ROSS1000 system by third parties who received the personal data from the municipalities in the area where the hospitality facilities are located. Under no circumstances are the data used in automated decision-making processes, including profiling.

4. Purpose and legal basis of the process

The legal basis of the process covered by this policy is art. 6 paragraph 1 letter. e) i.e. the process is necessary for the performance of a task of public interest as defined by the following regulatory framework:

- Legislative Decree no. 322 of 6 September 1989, “Rules on the National Statistical System and on the reorganisation of the National Institute of Statistics”;
- Ministerial Decree no. 161 of 29 September 2021 Regulation on the methods for the implementation and management of the database of hospitality facilities and properties intended for short rentals referred to in article 13quater of Decree-Law no. 34 of 30 April 2019, converted, with amendments, by Law no. 58 of 28 June 2019;
- DECREE OF THE PRESIDENT OF THE REPUBLIC of 9 March 2022 Approval of the “National Statistical Programme 2020-2022”
- R.L. 12/1987 “Tourism Organisation Reform - Organisation and delegation of administrative functions in the field of tourism and the hotel industry”,
- Deliberation of the Regional Council no. 15-6530 of 20 February 2023 Regional Law no. 14 art. 5 of 11 July 2016 - Deliberation of the Regional Council no. 22-3008 of 19/03/2021. Approval of the new outline of the Framework Agreement for direct contracts between Regione Piemonte and VISIT Piemonte s.c.r.l. for 2023-2024-2025.
- Regional Law no. 22 of 23 February 1995. “Rules on the advertising of prices and characteristics of hotels and other tourist accommodation establishments”.

5. Method of processing

Your personal data are processed in electronic format only and with the aid of automated tools.

The data controller reserves the right to identify other parties to whom it may entrust certain specific processing activities, who will be appointed in advance as data processors pursuant to art. 28 of the GDPR.

6. Disclosure, circulation and transferral of personal data

Your personal data will not be disclosed to third parties or circulated in any way.

Your personal data will be processed within the European Union and stored on servers located within the European Union.

7. Personal data retention period

All your personal data subject to this process will be retained for a period of five years from the closure of the last hospitality facility listed in the ROSS1000 database.

8. Rights of the data subject

In relation to the personal data you have supplied, pursuant to articles 15-22 of the GDPR, you have the right to:

(i) access them and request a copy;



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- (ii) request rectification;
 - (iii) request erasure;
 - (iv) obtain the restriction of the processing;
 - (v) object to the processing;
 - (vi) receive the data supplied to the Data Controller in a structured, commonly used and machine-readable format.
- To exercise your rights or to withdraw your consent, you may contact the DPO by writing to the following e-mail address privacy@visitpiemonte.com, or to the company headquarters, to the attention of the Data Protection Officer. Your request will be acknowledged as soon as possible, within the terms of the GDPR.