

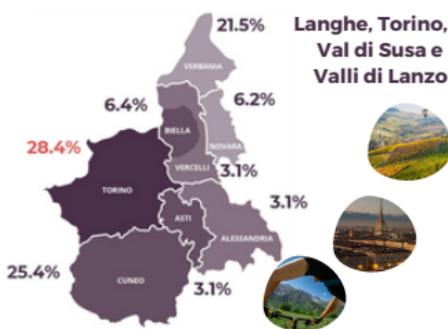


Cicloturismo in Piemonte

La stagione estiva del 2022 per i **Noleggiatori di Biciclette**

OFFERTA

130 NOLEGGI BIKE



STATO ATTIVITÀ



71 NOLEGGI BIKE

TARIFFA GIORNALIERA APPLICATA



NUOVE PROPOSTE ESTATE



COLLABORAZIONI

- Operatori ricettivi: 74,6%
- Accompagnatori cicloturistici: 66,1%
- Consorzi Turistici: 45,8%

SOCIAL 25,8%



CONTATTO TRA OFFERTA E DOMANDA

COLLABORAZIONE 24,2%



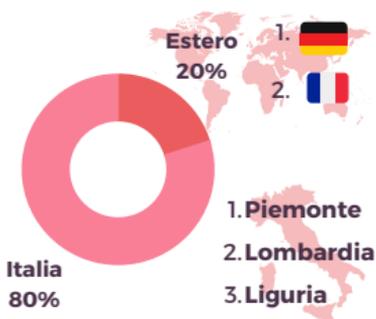
WEB 33,1%



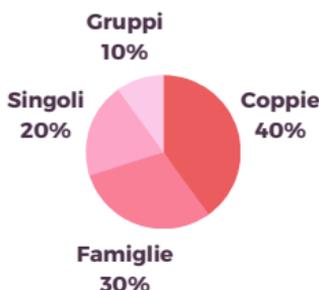
PASSAPAROLA 16,9%



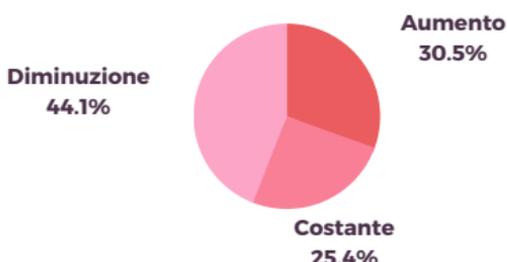
PROVENIENZA



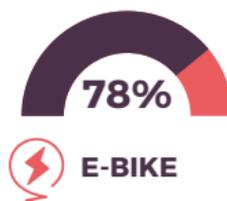
TIPO CLIENTI



VOLUMI 2022 VS. 2021



TIPO BICICLETTE



DOMANDA