

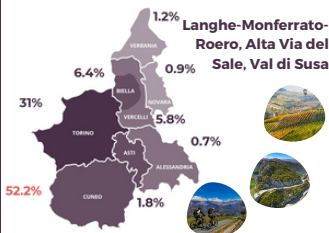


Cicloturismo in Piemonte

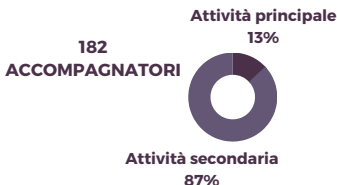
La stagione estiva del 2022 per gli Accompagnatori Cicloturistici

OFFERTA

326 ACCOMPAGNATORI



STATO ATTIVITÀ



TARIFFA GIORNALIERA APPLICATA

50 € / PERSONA

COLLABORAZIONI

1. Operatori ricettivi e/o noleggi: 65,6%
2. Associazioni: 58,8%
3. Consorzi Turistici: 26%

NUOVE PROPOSTE ESTATE



SOCIAL 29,3%



CONTATTO TRA OFFERTA E DOMANDA

WEB 15%



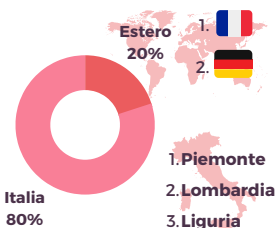
COLLABORAZIONE 41,4%



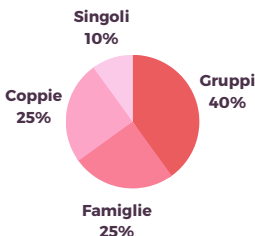
PASSAPAROLA 14,3%



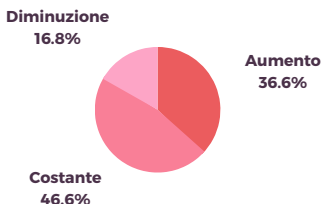
PROVENIENZA



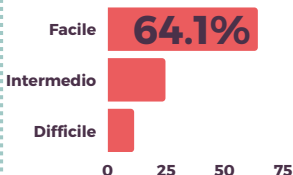
TIPO CLIENTI



VOLUMI 2022 VS. 2021



TIPO ITINERARI



DOMANDA