



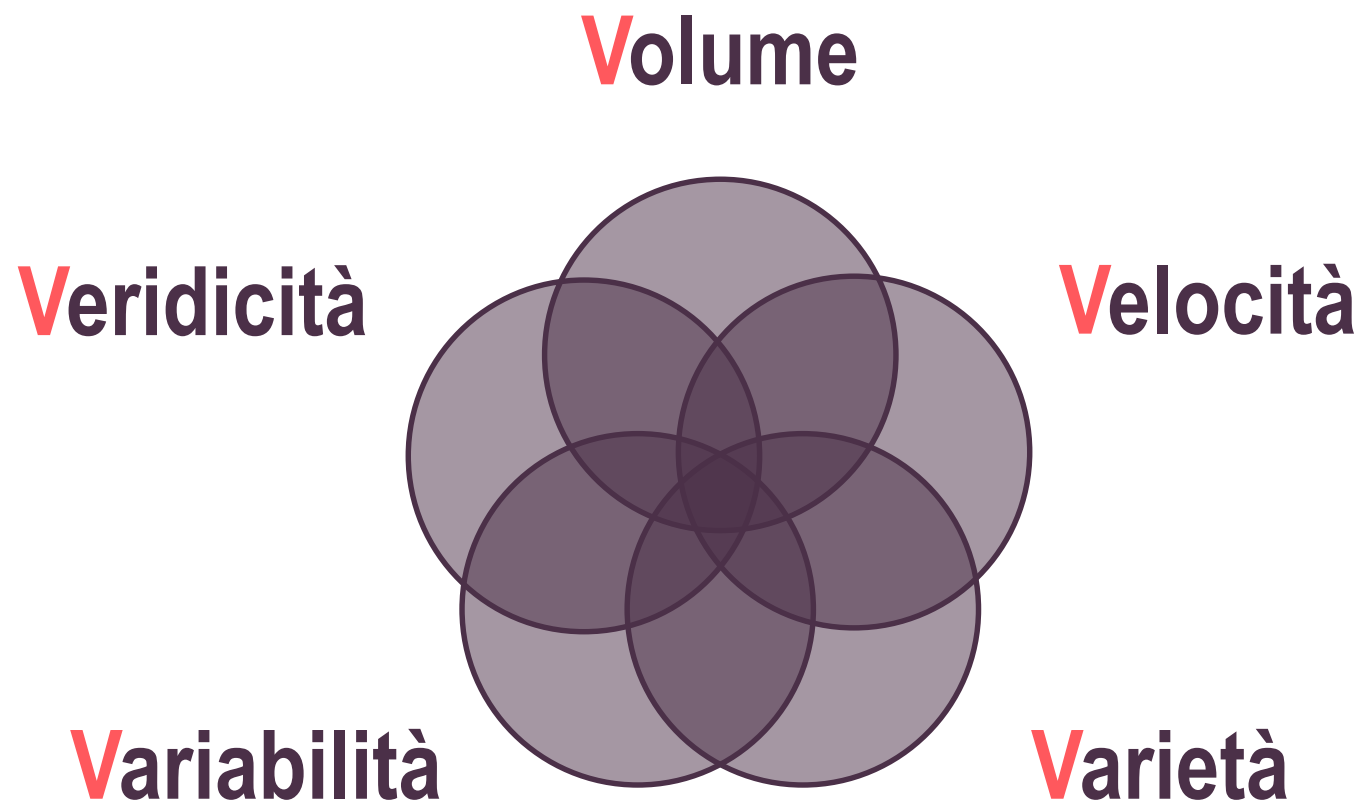
INTELLIGENZA ARTIFICIALE, BLOCKCHAIN, **BIG DATA**: QUALI PROSPETTIVE PER LA VALORIZZAZIONE DEL TERRITORIO?

Venerdì 26 febbraio 2021

Osservatorio Turistico Regionale
Cristina BERGONZO



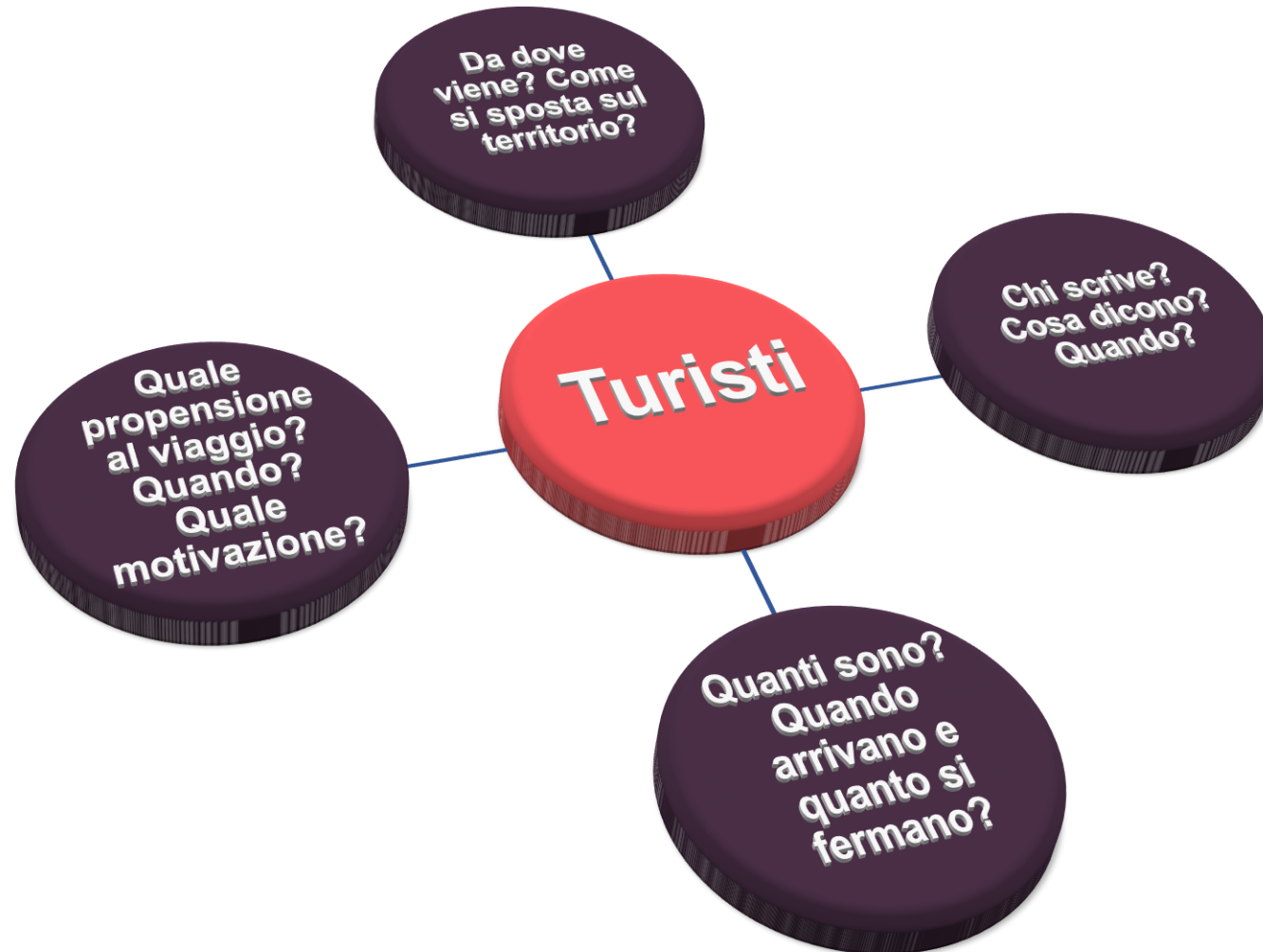
#BigData e Osservatorio Turistico





#BigData4Tourism in Piemonte

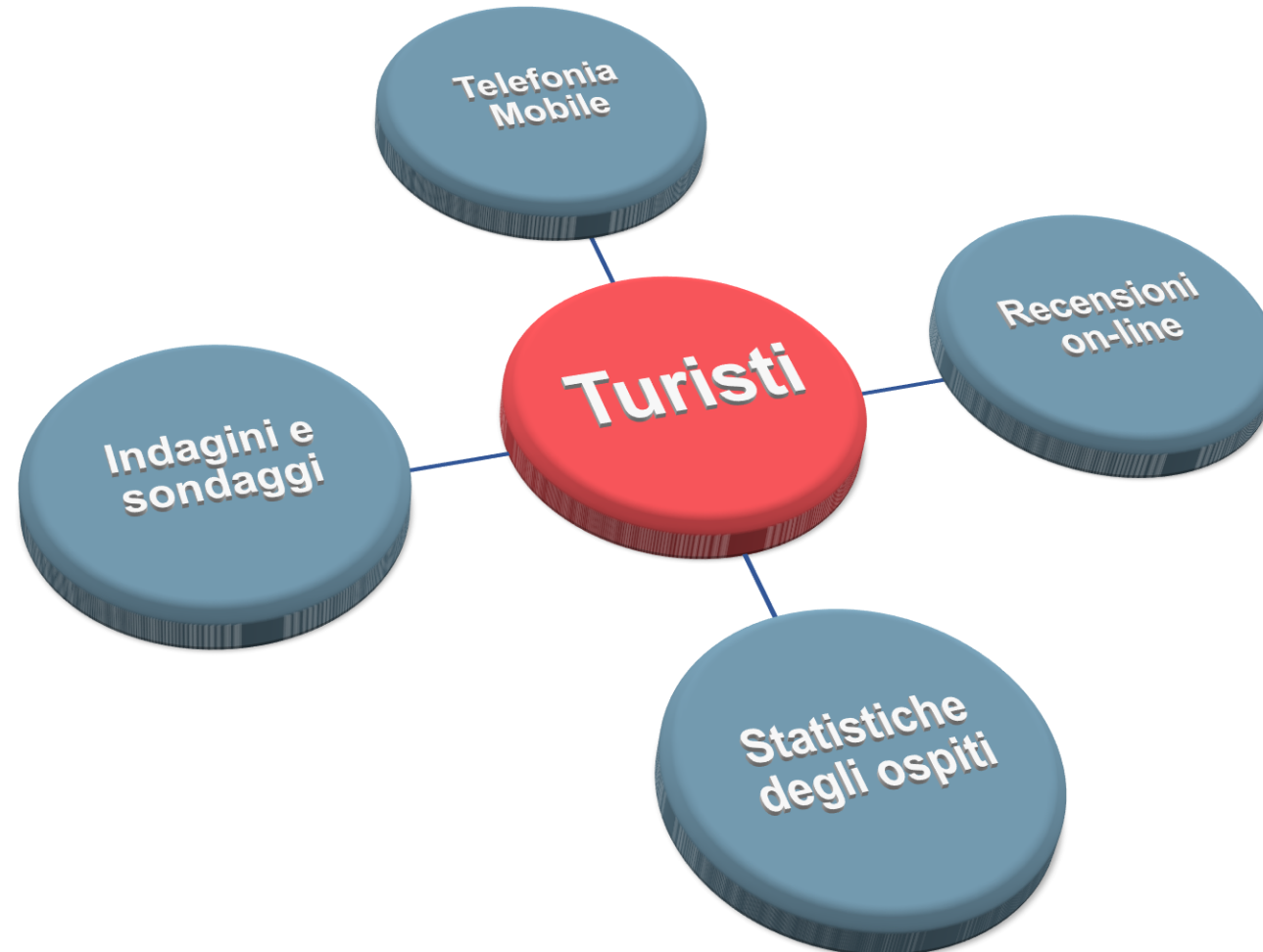
A quali domande risponde?





#BigData4Tourism in Piemonte

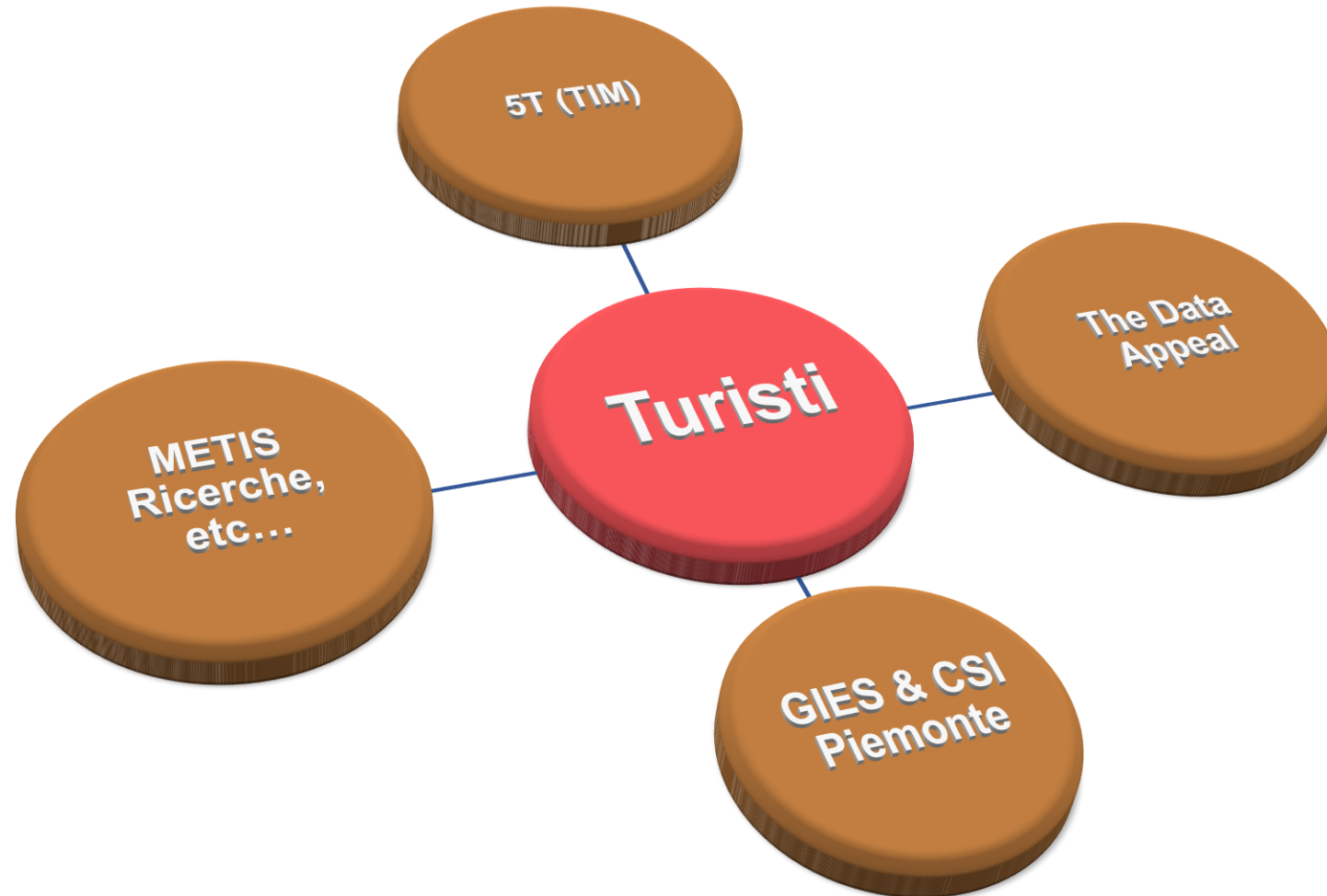
Quali dati?





#BigData4Tourism in Piemonte

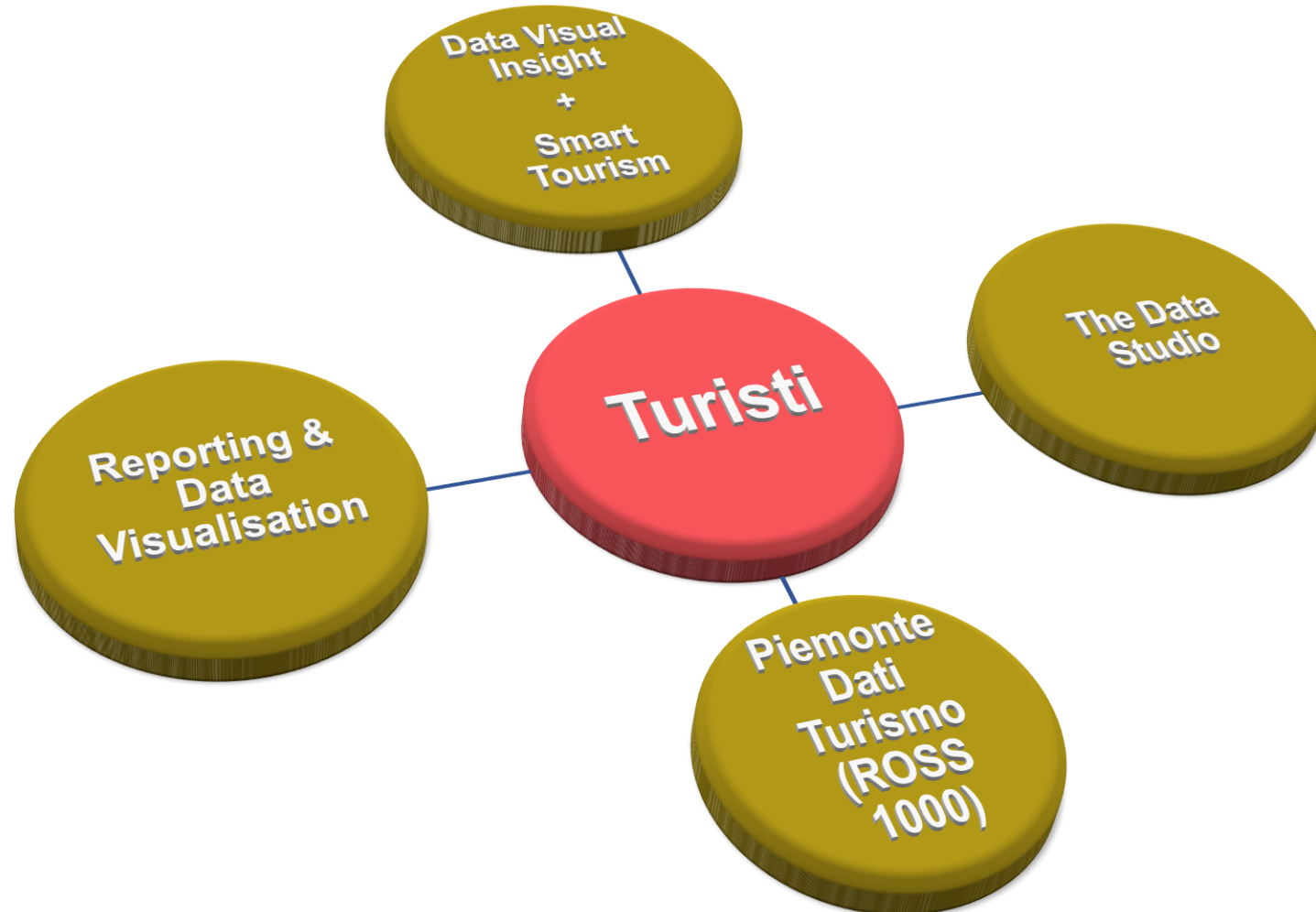
Con quali partner?





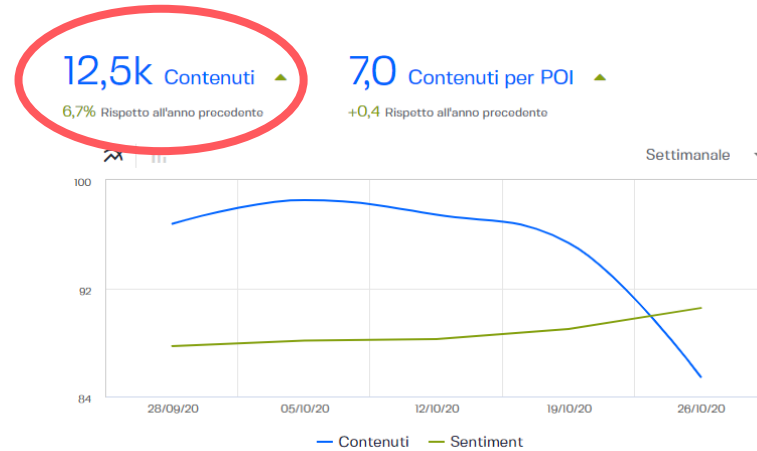
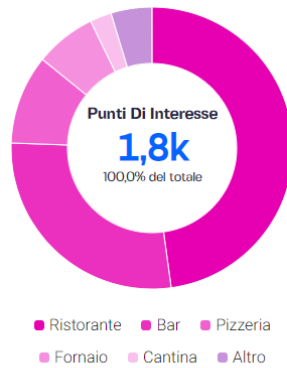
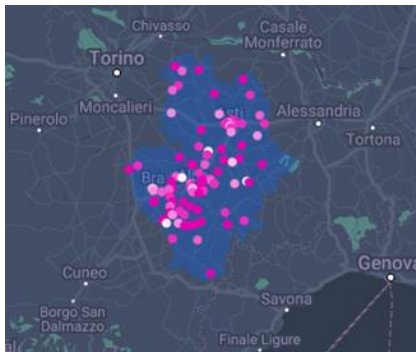
#BigData4Tourism in Piemonte

Con quali strumenti?

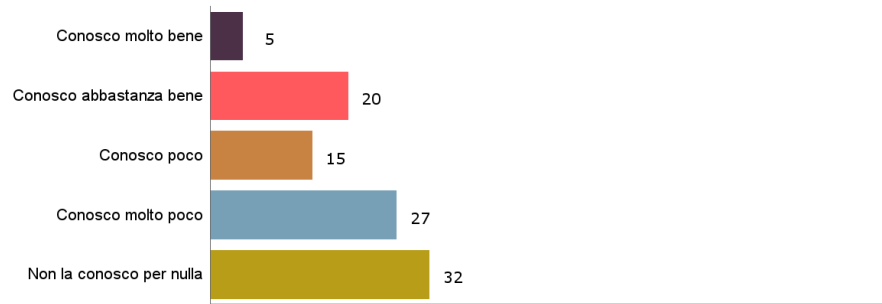


#BigData4Tourism in Piemonte

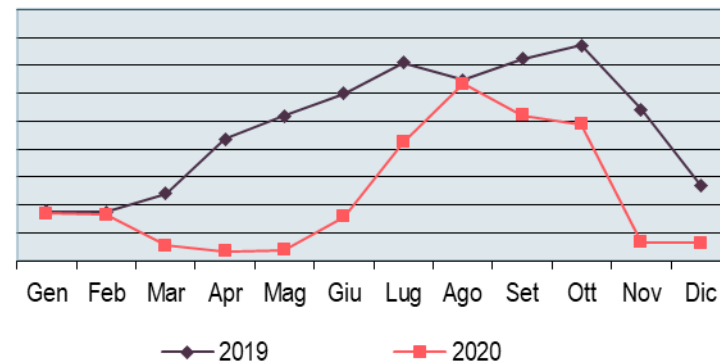
Il modello Osservatorio LMR



D26 - Conosce la Fiera Internazionale del Tartufo Bianco d'Alba?



Pernottamenti LMR





GRAZIE

Cristina BERGONZO

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